



Graphic Era
Deemed to be University
DEHRADUN

APPLY NOW



DEPARTMENT OF HOSPITALITY MANAGEMENT

Programs Offered —

- * **Bachelors of Hotel Management (Honors + Industry Integrated) - 4 years**
- * **Bachelor of Science (B.Sc) in Hotel Management - 3 years**
- * **Diploma in Hotel Management - 2 years**
 - * Food Production and Bakery
 - * Restaurant and Bar Management
 - * Front Office and Room Division Management
- * **Certificate Course In Hotel Operations - 1 Year**
- * **Masters in Hotel Management - 2 Years**
- * **Ph.D. in Hotel Management**

BROCHURE 2026-27

About the University

A Legacy of Excellence

Founded by Prof. (Dr.) Kamal Ghanshala with a vision to transform youth through quality education, Graphic Era began its journey in 1993 and evolved into Graphic Era Institute of Technology (GEIT) in 1997. In 2008, it was granted Deemed to be University status by the Government of India.

Today, Graphic Era stands as a NAAC 'A+' accredited university, ranked 52nd in Engineering, 52nd in Management, and 48th in the University Category by NIRF, Ministry of Education. With 6 NBA-accredited programs, the university fosters an industry-academia partnership through collaborations with Tata Technologies and IBM and hosts a DST-sponsored Technology Business Incubator for startups.

With global academic partnerships and student exchange programs across US, Europe, Australia, and Asia, Graphic Era provides a world-class learning experience. Its alumni shine at Apple, Google, Microsoft, HSBC, TCS, Wipro, Infosys, and the Indian Armed Forces, shaping the future with innovation and excellence.

Be a part of this legacy!



Welcome to the Department of Hospitality Management

Welcome to the Department of Hospitality Management, Graphic Era (Deemed to be University), Dehradun.

In the dynamic fields of hospitality and hotel management, education and excellence collide. We at department of hospitality management are proud of our dedication to developing the next generation of leaders in the dynamic hospitality sector. Our goal is to give students a thorough education that is relevant to the industry and gives them the knowledge, abilities, and attitude they need to succeed in the cutthroat field of hotel management.

Our passionate faculty members are committed to creating a positive learning environment and have enriched industry and academic expertise. Our department curriculum aims to prepare students for the demands of the real-world hospitality industry by fusing theoretical understanding with real-world application.

Along with our pursuit of excellence, we recognize the value of industry cooperation. By providing students with invaluable exposure and internship opportunities, our collaborations with top hotels, resorts, and hospitality corporations help close the gap between the academic and professional worlds.

Our Department

Vision: We visualize department of hospitality management as internationally accepted, whose member work positively for transformation with the help of teaching, research and social action.

Mission: The mission of the department of hospitality Management is to promote learning in true spirits and offering knowledge and skills in order to succeed as industry professional. The department aim to distinguish itself as a diverse, socially responsible learning community with high quality scholarship and academic rigor.

Key Facts & Achievements

RANKINGS

#48 University Category

#52 Engineering Category

#52 Management Category



Source: **NIRF 2025 Ranking**
Ministry of Education,
Govt. of India

#02 in India for Research Quality

#03 in India for Engineering

#04 in India for Life Sciences

#04 in India for Business & Economics

#16 in India for Computer Science

#645

World University Ranking



World University Rankings 2026

#41 Sustainability Rank in India

#138 Southern Asia 2026

Diamond

I-Gauge Rating



WORLD UNIVERSITY RANKINGS

ACCREDITATIONS

NAAC A+

Grade Accredited



Source: National Assessment & Accreditation Council (NAAC)

UGC, AICTE, BCI, NMC, INC

Programs approved by University Grants Commission (**UGC**), All India Council for Technical Education (**AICTE**), Bar Council of India (**BCI**), National Medical Commission (**NMC**), and Indian Nursing Council (**INC**)



06 NBA

Courses Accredited

The only University in the region to have **B.Tech (CSE, ECE, ME, CE, Biotechnology) and MBA** accredited by NBA



Source: National Board of Accreditation (**NBA**)

STARTUPS

₹500+ Cr Valuation of Startup's

100+ Incubated Startups

90+ Startups Recognised

8000+ Beneficiaries in 2025

1000+ Interns Enrolled

ACADEMIC SNAPSHOT

900+ Distinguished Faculty Members

14K+ Students

22 Departments (8 Engineering & 14 Non-Engineering)

100+ Programmes

RESEARCH & INNOVATION

Top 2%

34 faculty members of Graphic Era University included in Stanford-Elsevier-list.

₹2648.99 Lac

Research Project Funding from leading government agencies including DST, DBT, SERB, CSIR, UCOST, MoEF&CC and ISRO.

₹3472.17 Lac

Consultancy Project Funding

15500+

Research Publications

240+

Patents Granted

2100+

Patents Published

Courses Offered

Bachelors in Hotel Management (Hons.) - Industry Integrated

Duration —
4 Years/ 8 Semesters

Eligibility —

The main eligibility criterion is passing the 10+2 or equivalent with 45% marks 40% in case of students belonging to reserved category) with English as desirable subject. Those appearing for their final exams can apply on a provisional basis.

Bachelor of Science (B.Sc) in Hotel Management

Duration —
3 Years/ 6 Semesters

Diploma in Hotel Management - Industry Integrated



Food Production & Bakery Operations



Restaurant and Bar Management



Front Office & Rooms Division Management

Duration —
2 Years/ 4 Semesters

Eligibility —

To be eligible, a candidate must have passed the 10+2 or an equivalent examination.

Certificate Course in Hotel Operation

Duration —
1 Year/ 2 Semesters

Eligibility —

To be eligible, a candidate must have passed the 10+2 or an equivalent examination.

Master in Hotel Management

Duration —
2 Years/ 4 Semesters

Eligibility —

Graduates in any discipline with min. 45% marks are eligible. 5% relaxation shall be offered to candidates belonging to reserved category.

Ph.D in Hotel Management

Eligibility —

GEU Entrance Test Merit / Candidates qualified with M.Phil./ GATE/NET/SLET/other National Level Eligibility Test OR working in recognized Universities/Institutes/ Research centres having hands-on research experience and having the evidence of published research work can be exempted from written test and they have to appear for the interview only.

Career Paths

Discover Your Future with a Degree in Hotel Management

A degree in Hotel Management opens doors to a dynamic and ever-growing industry that thrives on creativity, customer service, and operational excellence. As a graduate, you'll be equipped with skills and expertise that pave the way for a diverse range of career paths and opportunities for advanced education.

Exciting Career Opportunities

Hotel Management graduates are highly sought after across multiple industries. Typical roles include:

- ✔ **MT (Management Trainee):** A Management Trainee role in hotel management is a fast-track program where individuals rotate through key departments to gain strategic insights, managerial skills, and leadership experience.
- ✔ **HOT (Hotel Operational Trainee):** A Hotel Operational Trainee receives structured training across departments like front office and sales, gaining hands-on experience for future supervisory roles.
- ✔ **Entry-level (Guest Service Associate Level):** Entry-level hotel management roles, like Front Desk Associate or Food & Beverage Assistant, offer hands-on experience, customer service skills, and a path to leadership in hospitality.

Higher Education and Specialized Training

If you aspire to deepen your expertise, consider pursuing:

- ✔ **Masters in Hospitality Management:** Focus on advanced managerial roles in global hospitality businesses.
- ✔ **MBA with Hospitality Specialization:** Combine business acumen with hospitality insights.
- ✔ **Certifications in Culinary Arts:** Hone your skills for niche roles.

Industries You Can Explore

Your expertise extends to various industries beyond traditional hotels and resorts, including:

- ✔ **Cruise Lines**
- ✔ **Airlines**
- ✔ **Retail Industry**
- ✔ **Corporate Hospitality and Event Planning**
- ✔ **Tourism Boards and Agencies**

Smart Hospitality & Guest Experience

- ✔ **Artificial Intelligence in Hospitality**
- ✔ **Sustainable Hospitality Practices**
- ✔ **Guest Experience Design Service Psychology**
- ✔ **Digital Marketing & Online Branding for Hospitality**

Program Highlights

- ✔ **Industry-Integrated Learning**
- ✔ **Future-Ready Curriculum**
- ✔ **Focus on Innovation and Service Excellence**
- ✔ **Designed for Next-Generation Hospitality Leaders**

Meet Our Experts

Name	Designation	Qualification	Area of Expertise
Mr. Amar Prakash Dabral	HOD	Ph.D. (P) MBA	Tourism and Hospitality Marketing, Sustainable practices, Rural Agro Tourism, Technology in Hospitality Industry, ML & AI in New World Hospitality
Dr. Rakesh Dani	Professor	Ph.D.	Tourism and Hospitality Management
Dr. Ravish Kukreti	Associate Professor	Ph.D.	Hospitality Management
Mr. Akash Rawat	Assistant Professor	Ph.D. (P) MBA	Hospitality & Management
Ms. Sonam Kapoor Semwal	Assistant Professor	Ph.D. (P) MTM	Tourism & Hospitality
Mr. Mohsin Khan	Assistant Professor	DHM	Hospitality Management
Ms. Anu Bala	Assistant Professor	Ph.D. (P) MTM	Hospitality & Tourism
Mr. Yogesh Upreti	Assistant Professor	Ph.D. (P) MBA-HM	Hospitality & Tourism
Mr. Sunil Lal	Assistant Professor	MHM	Management
Mr. Vivek Rawat	Assistant Professor	MBA	Modern Trends in the area of Hotel and Hospitality
Mr. Siddhartha Juyal	Assistant Professor	Ph.D. (P), MHM	Food & Beverage, Learning & Development, HR



Awards

Amar Dabral

- 🏆 Awarded with the title of “**Exceptional Trainer**” of **Hospitality Marketing** by AHLEI – American Hotel & Lodging Educational Institute.
- 🏆 Received National Education Iconic Award – **Hospitality Educator of the year (2022)** by Vivekananda Education & Cultural Foundation .
- 🏆 Awarded with the Title of “**Mentor**” in **2022** by Skill India Council Towards promoting Skill Enhancement in the field of Hospitality Industry in Uttarakhand.

Prof. (Dr.) Rakesh Dani

- 🏆 Received Global Hospitality & Tourism Leadership award for **Best Associate Professor (F&B Service)** on 8th International Conference on Advanced Technology & Innovation in Tourism & Hospitality Industry ‘ATITHI 2023’ at Subharti University, Meerut organized by Bikaji Cama Subharti College of Hotel Management in collaboration with Food Safety and Drug Administration, Govt. of Uttar Pradesh.
- 🏆 Received Global Hospitality & Tourism Leadership award for **Best Professor for the year 2024** on 9th International Conference on Synergizing Sustainable Technologies and Management Practices 2024’ at Subharti University, Meerut organized by Bikaji Cama Subharti College of Hotel Management in collaboration with Food Safety and Drug Administration, Govt. of Uttar Pradesh.
- 🏆 Achieved **Award of Excellence 2020** in Professor-Hospitality Management organized by G-Town society Magazine, Delhi.
- 🏆 Achieved **Best National Assistant Professor in Hotel Management** of the year by History’s Biggest National Education Icon Award – 2019 organized by OM Educon Pvt. Ltd. Ahmedabad.
- 🏆 Received **Research Excellence Award 2024** at Graphic Era Deemed to be University for exemplary contributions in research and innovation in the year 2023-24.

Dr. Ravish Kukreti

- 🏆 **Best Associate Professor for the year 2024** – Global Hospitality and Tourism Leadership Awards.
- 🏆 Received **Best Outstanding Services to the Academic Community in Hospitality.**
- 🏆 Award of Appreciation for **remarkable accomplishment and significant** in the domain of Hospitality and Tourism.

Times Hospitality Icon Award – Iconic Hospitality Educators

The Department of Hospitality Management has once again received the Times Hospitality Icon Award (Iconic Hospitality Educators), recognizing over two decades of excellence in hospitality education, sustainability, and preservation of Uttarakhand’s culinary heritage, along with its commitment to inclusive growth and student empowerment. The award was received by Mr. Amar Dabral, Head of the Department, marking another milestone in nurturing globally competent professionals.



The Department of Hospitality Management has been honoured with the prestigious “**Himalayan Heritage Gastronomy Award**” in recognition of its dedicated efforts towards safeguarding and promoting regional food traditions.



Facilities and Infrastructure

Training Kitchen

The Training Kitchen is a special kitchen where hotel management students receive instruction in the food production section. A foundational understanding of kitchen (food production) in the hotel sector is what this lab is intended to provide. A hotel's success depends on a number of functions, which students may comprehend, plan, and carry out. Together with technical skills and the right attitude, they receive training in the production of various foods and how to present them. The freshmen receive comprehensive theoretical and practical instruction, are initially exposed to the working circumstances of a kitchen and acquire the fundamental ideas in the most effective manner possible.



Training Restaurant

In the training restaurant lab, hotel management students comprehend how a restaurant operates. They pick up the fundamental manners and service skills needed in a restaurant. Throughout their first and second semesters, they learn about many types of cutleries, crockery, napkin folds, glasses, services, etc. The same is carried out by serving their third-year seniors during lunch. Additionally, third-year students are taught restaurant etiquette and manners. As their first-year juniors serve them. The Basic Training Restaurant facilitates the sharing of skills and information.



Room Division Lab

University guest house in the premises of university is well equipped different categories of rooms which offers students practical exposure in the field of front office operations and accommodation operations.



Global Collaborations for International Exposure

Our Hotel Management Department proudly collaborates with renowned hotel brands and hospitality organizations abroad, offering students unparalleled opportunities for international internships and placements. These partnerships allow students to:

- ✔ Gain global industry exposure in leading hotel chains such as Marriott, Hilton etc.
- ✔ Work in diverse cultural environments across luxury hotels, resorts, and cruise lines.
- ✔ Develop a competitive edge through international hospitality standards and practices.

International Partners

 MÖVENPICK Hotel Apartments Al Mamzar Dubai	 JW MARRIOTT. MARQUIS DUBAI
 Hilton MAURITIUS RESORT & SPA	 Grand Excelsior Hotel Bur Dubai
 meydan HOTELS & HOSPITALITY	 DUBAI MARINE BEACH RESORT & SPA



Student Opportunities & Placements

Internships & Placements Opportunities

At the Hotel Management Department, we believe that hands-on experience is key to shaping future leaders in the hospitality industry. Our program ensures students gain valuable real-world exposure through internships and placement opportunities with top-tier organizations worldwide.

Internships

We collaborate with leading hotels, resorts, and hospitality brands to offer immersive internships that provide hands-on experience in front office, food and beverage, and housekeeping. Participants gain exposure to luxury hotel operations, guest relations, problem-solving, and industry networking while receiving mentorship from seasoned professionals.

Placements Opportunities

Our robust placement cell ensures that every student is prepared for a thriving career.

Graduates are placed in diverse roles such as:

- ✔ **Entry-level (Associate Level)**
- ✔ **HOT (Hotel Operational Trainee)**
- ✔ **MT (Management Trainee)**

Recruitment Partners or MOU sign Include:



With a strong alumni network and personalized career guidance, our students are equipped to secure positions in prestigious organizations and carve their path to success in the global hospitality industry.



Our Esteemed Alumni

Success Stories and Contributions



Vivek Aggarwal
Batch 2008
Entrepreneur - Eltham Bakery
and Confectionary, Dehradun

A proud alumnus credits his hospitality education for shaping his career. Today, he owns Eltham, Dehradun's leading bakery and café, known for premium cakes, desserts, and savory delights - an entrepreneurial journey inspired by Graphic Era.



Pawan Chahar
Batch 2008
General Manager - Marriot,
Ram Nagar Uttarakhand

I'm Pawan Chahar, an alumnus of Graphic Era Deemed to be University, where I developed my hospitality management skills. The university's training shaped my career, leading to my current role as General Manager at Marriott Ramnagar, Nainital. Graphic Era played a key role in my success.



Preeti Chandra
Batch 2009
Front Office Manager,
Taj Deccan IHCL Hyderabad

I'm Preeti Chandra, an alumnus of GEU, where I earned my hospitality management degree. Its world-class training and mentorship shaped my skills, leading me to my current role as Front Office Manager at Taj Deccan Hyderabad, IHCL. Graphic Era laid the foundation for my successful career.



Saurabh Sharma
Batch 2010
Food and Beverage Manager,
Westin Gurgaon

Graphic Era Deemed to be University (2006–2010) built my Hospitality Management foundation through strong academics and real-world exposure, leading to my role as Food & Beverage Manager at The Westin Gurgaon and shaping my career growth.



Laxman Chand
Batch 2011
Manager Operations, Isle of
Eriska Hotel & Spa, Oban UK

From Graphic Era Deemed to be University (2007–2011), my journey in Hospitality Management began with strong academic and industry exposure. This foundation led me to become Operations Manager at Isle of Eriska Hotel & Spa, UK. Graphic Era remains key to my global success.



Surender Pharswan
Batch 2012
Food & Beverage Manager,
The Lalit Hotels Group Jaipur

Graphic Era University (2008–2012) sparked my passion for Hospitality Management through strong training and mentorship, leading to my role as Food & Beverage Manager at The Lalit Jaipur, with its legacy shaping my leadership journey.

Events & Workshops

The Department of Hospitality Management is committed to fostering excellence and professionalism in the field of hospitality. To achieve this, we regularly invite distinguished personalities from around the world to interact with our students and share their expertise.

World Health Day Celebration, April 7, 2025

The Department of Hospitality Management, in collaboration with GEIMS, celebrated World Health Day on the theme “Healthy Beginnings, Hopeful Futures.” Faculty and students showcased nutritious dishes through live cooking sessions, fostering enthusiasm and hands-on learning in healthy food preparation.

Kauthik – A Taste of Garhwal, April 23, 2025

Hosted at the HM Training Lab, Kauthik celebrated the authentic flavours of Uttarakhand—from chainsoo to jhangore ki kheer. Influencers and guests experienced a regional culinary journey curated by hospitality students, promoting cultural pride and experiential learning.



Vibrant Bartending Workshop Ignites Passion for Classic Cocktail

The Department of Hospitality Management at Graphic Era Deemed to be University Dehradun hosted an exhilarating bartending workshop that blended mixology mastery with rich cocktail history. Led by esteemed experts, the session captivated students, offering hands-on learning in crafting timeless classics.



Reviving Uttarakhand’s Culinary Legacy

A special session titled “Preserving Culinary Heritage | Uttarakhand’s Lost Recipes” featured renowned chef Yojana Khanduri (The Himalayan Rasoiya), who inspired students through stories and demonstrations of forgotten regional recipes.

From Grape to Glass – Wine Basics, Careers and Appreciation Workshop

We successfully conducted our two-day workshop “From Grape to Glass – Wine Basics, Careers and Appreciation” for our Hospitality Management students.



From Campus to Community, September 16, 2025

Hospitality students participated in Antara's Inter-College Culinary Exposure at Antara Senior Living, Dehradun. The event offered real-world professional experience and meaningful interaction with senior residents, fostering empathy and skill development.



Classroom Concepts to Real-World Service: A Breakfast Operations Experience at Hyatt Regency Dehradun

The Department of Hospitality Management organized an enriching industry visit to Hyatt Regency Dehradun to give students a real-time understanding of Breakfast Operations — one of the most critical and challenging service periods in a hotel.



International Coffee Day, October 1, 2025

Students explored the Art of Coffee Brewing through hands-on sessions in aroma, texture, and creativity—celebrating the passion behind every cup.

Celebrating 25 Glorious Years of Uttarakhand, November 6, 2025

Graphic Era (Deemed to be University), in collaboration with the Directorate of Higher Education, hosted 'रजत स्वादोत्सव – A Silver Journey of Taste, Culture & Creativity' and 'Shilpanjali – Silver Jubilee Handicraft Fest.' The Department of Hospitality Management won First Prize in the Millet-Based Multicuisine Food Presentation, showcasing innovative, sustainable dishes inspired by Uttarakhand's culinary heritage.



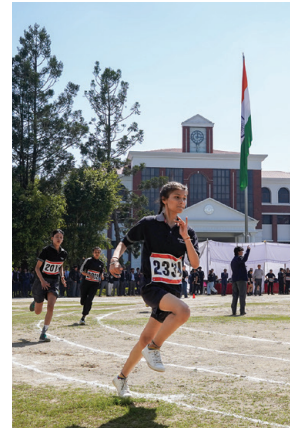
Mixology Master, November 13, 2025

An exciting hands-on session on the art and science of mixology, led by Mr. Kuldeep Chauhan and Mr. Sarthak Jugran, offered students professional insights and creative techniques—blending learning with inspiration.



Beyond Classrooms

Where Every Event Tells a Story



Career Counselling Services

The Department of Hospitality Management equips students with the guidance, skills, and opportunities needed for career success. Our Career Counseling and Professional Development Services prepare them for every stage of their professional journey.

Domain-Specific Mentorship

We have dedicated Chair Heads for Marketing, Finance, and Human Resources, providing students with:

- Expert Mentorship
- Counseling Support

Professional Development Program (PDP)

Placement Support

Our Placement Department plays a vital role in shaping students' careers by providing:

- Support for Summer Internships (SIP) and Final Placements
- Internship Guidance

Alumni Mentorship

Graphic Era Common Entrance Test (GECET)

Scholarship upto

₹100  Cr

Unlock up to 100% scholarships with GECET – Graphic Era Common Entrance Test.

Secure your admission & financial support for a brighter future!

Apply Now – gecet.geu.ac.in



Scholarships & Support Benefits

- Upto **100%** Scholarship based on 12th or UG marks
- Upto **100%** Merit-based Sports Scholarship
- 10%** Scholarship to the Girl Candidates
- 10%** Alumni Loyalty Scholarship
- 10%** Scholarship for Parentless Child
- 7.5%** Current Sibling Student Scholarship
- 05%** Passed out Sibling Student Scholarship
- 05%** Scholarship to the children of Defense Personnel
- 05%** Single Parent Scholarship
- 05%** Yearly Payment of Fees
- All students are covered under a comprehensive health insurance plan.
- Medical services are provided through the state-of-the-art Graphic Era Hospital.
- Student loan facilities are available to support financial needs.

Student Facilities & Engagement



Well-equipped and comfortable hostel facilities



Efficient transportation services



Extensive sports facilities



Free student uniform



Vibrant student clubs and extracurricular activities



Multiple hygienic and student-friendly cafeterias



Green, eco-friendly campus environment



ICT-enabled smart classrooms



Graphic Era

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GET IN TOUCH

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