



GEU CONNECT

The Pulse of Campus Life

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FRAMES OF ACHIEVEMENT THIS QUARTER



EDITOR'S NOTE



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Universities are at the heart of their communities and therefore at the heart of providing solutions to challenges.

From Chief Editor's Desk

Dear Readers,

It is with great pleasure that I welcome you to the third edition of **GEU Connect**. In this issue, we have focused on capturing the major academic engagements, research and development-oriented activities, community outreach initiatives, SDG-related programmes, placement achievements, and extracurricular pursuits carried out between **July and September 2025**. This quarter has been marked by significant progress and achievements on all fronts.

The institution's rising rankings in the academic world have given a strong boost to our mission of transforming dreams into reality. Alumni of Graphic Era are excelling worldwide in top global organizations. **Thirty-four faculty members** of the institution have been listed among the **Stanford-Elsevier Top 2% Scientists**. In addition, our students secured promising placements in top-notch companies during this quarter.

However, this period also tested our commitment to community welfare, which is the ultimate purpose of outcome-based education. The quarter witnessed the **worst monsoon in the state's history**, during which Graphic Era extended extensive support to disaster-affected areas and communities.

Based on the major developments of the quarter, this issue presents editorial insights on the **impact of climate change, disaster decoding, listening to the Himalayas, reinventing the 'self' through a culture of volunteering, and conscious introspection**. The issue also features beautiful poetic compositions and novel perspectives on "**Hope & Action**", expressed through photography by our own students.

We have worked diligently to curate valuable content for this issue, and I extend my heartfelt gratitude to our dedicated editorial team and all contributors for their sincere efforts.

We truly value your feedback and encourage you to share your comments at newsletter@geu.ac.in.

Happy Reading!

Best Regards

Prof. Santosh S. Saraf

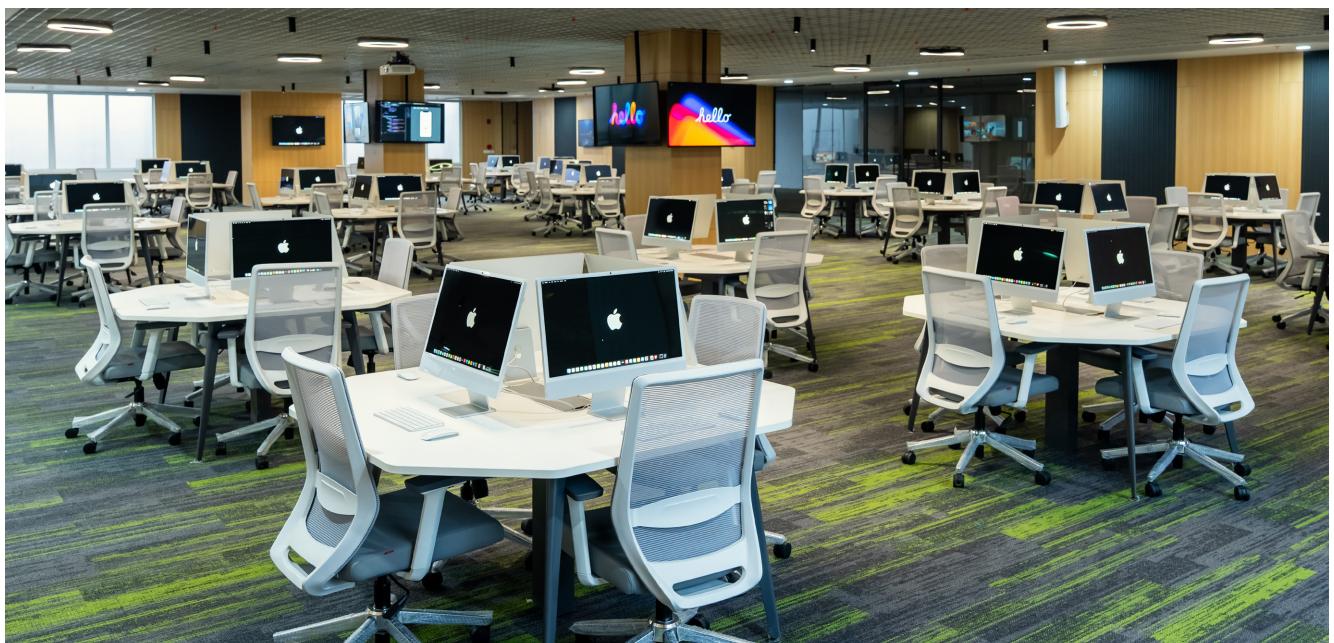
Chief Editor, GEU Connect-The Pulse of Campus Life

QUARTERLY HIGHLIGHTS

Uttarakhand's First iOS Development Centre set up at Graphic Era

July 21. An advanced, industry-aligned learning space has been carved out at Graphic Era to shape the next generation of tech leaders. Equipped with Apple-certified infrastructure—including the latest iMacs and iPhones—the Centre offers a seamless environment for hands-on learning in Swift programming, UI/

UX design, and app development. Guided by expert mentors and supported by Apple and Infosys, students here gain the skills to transform innovative ideas into impactful digital solutions. It has been developed to elevate tech education standards and empower students with globally relevant skills.



Future X 2.0- Connect, Learn, Lead

July 7-11. To empower the youth by blending innovation with practical skills, Graphic Era (Deemed to be University) organized a five-day summer boot camp, specifically curated for Class XII students to explore potential career paths and engage in hands-on learning experiences. This event reflects Graphic Era's commitment to community development through knowledge sharing. Future X 2.0 brought students together through a dynamic blend of experiences—from high-energy Zumba and mindful yoga sessions to cutting-edge AI discussions and thrilling RC car races. It also featured a vibrant JAM packed with music, dance, and spontaneous performances, offering a powerful platform for young minds to connect, collaborate, and confidently step into the future.



Global Village 2025:

A celebration of Cultures at Graphic Era!



July 31. Graphic Era proudly hosted Global Village 2025 on July 31, a dynamic celebration of diversity, unity, and global learning. With students representing over 28 countries, including South Africa, Nigeria, France, and more, the campus

came alive with vibrant performances, authentic cuisines, and immersive cultural showcases. The event reflected our commitment to fostering cross-cultural understanding and building a truly international learning environment.

Global Village 2025 transformed the Graphic Era campus into a vibrant celebration of global cultures, bringing together students from over 28 countries for an unforgettable showcase of diversity, unity, and international learning.

Cybersecurity Awareness Workshop

July 30. Graphic Era (Deemed to be University), in collaboration with UCOST, successfully conducted an insightful workshop on **Digital Literacy & Cybersecurity Awareness for Youth**. Led by **Mr. Ankush Mishra**, Deputy Superintendent of Police (Cyber & Financial Frauds), STF Uttarakhand, the session equipped students with crucial knowledge on cyber threats, digital safety, and responsible online behavior.



Standing Together, Serving Together



Aug 06. Graphic Era Group of Institutions has a history of actively supporting Uttarakhand during various disasters by providing medical aid, essential supplies, financial support, and free education to victims. This year **Graphic Era stood by the people of Matli, Dharali and Harsil.**

In August 2025, the villages of Dharali and Harsil in the Uttarkashi district of Uttarakhand were hit by a devastating flash flood and massive debris flow, which experts attribute to a cloudburst or potentially a glacial event. The event caused significant loss of

life and property. Graphic Era Group of Institutions dispatched food and essential supplies to Matli, where major relief operations were carried out. **Prof. (Dr.) Kamal Ghanshala**, Founder President, Graphic Era Group of Institutions, flagged off the initiative, reinforcing our shared commitment to reach those in need – with compassion, responsibility, and unity. A dedicated emergency response team, comprising doctors, nurses, emergency technicians, and critical medical supplies, was deployed along with three ambulances to the affected areas.



Graphic Era Group of Institutions stood with Uttarakhand, providing medical aid, ambulances, and essential supplies to the flood-affected villages of Matli, Dharali, and Harsil with compassion and unity.

Graphic Era's 18th Foundation Day Celebration

Aug 14. Graphic Era (Deemed to be University), Dehradun, proudly celebrated 18 years of academic excellence, innovation, and transformative education on 14 August 2025, marking the anniversary of its Deemed University status granted in 2008. The milestone reflects its remarkable journey from a small computer centre established in 1993 to a prominent university.

This annual celebration highlights **the institution's continued growth, vision, and commitment to excellence under the leadership of its Founder President, Prof. (Dr.) Kamal Ghanshala**. On this occasion, the University expressed sincere gratitude to Prof. (Dr.) Kamal Ghanshala for his visionary guidance and to the entire team for their dedication to nurturing talent and fostering innovation.



Graphic Era in India's Top 50 Institutions as per NIRF Rankings



Sep 10. Another feather added to Graphic Era's cap with the declaration of NIRF Rankings for the year 2025, wherein it secured 48th all-India rank in the university category, 52nd in the engineering and management category,

and 72nd in overall. Graphic Era University has demonstrated a strong upward trend in rankings, consistently ranking among India's top 100 universities. On this momentous occasion, Founder President Prof. Dr. Kamal

Graphic Era added another milestone to its journey by securing position in India's Top 50 Institutions in the NIRF 2025 Rankings.

Ghansala, along with Dr. Rakhee Ghansala, Vice Chairperson, Graphic Era group of Institutions, and other dignitaries, addressed all the faculty members and students, congratulating them on their hard work and celebrating with sweets.

33rd Foundation Day Celebration

Sep 08. Graphic Era's 33rd Foundation Day (September 2025) featured cultural events (like the "Ehsaas-e-Ghazal" night with Talat Aziz), research recognition, felicitation of long-serving staff, and a celebration of academic excellence under Founder President Prof. (Dr.) Kamal Ghansala. Addressing the gathering Dr Ghansala said, "Innovation and research are the wings of our progress, but the power that makes those wings fly are our employees." He added that the contribution of these long-serving members cannot be described in words, for they have not just worked, but have shaped the culture, traditions, and values of the institution. Their years of service and affection prove that Graphic Era is not merely an educational institution, but a living family woven together with dedication, hard work, and togetherness.



Inauguration of Centre of Excellence for Artificial Intelligence, Skill Development, and Innovation at GEU

Sep 16. Dr. Jitendra Singh, Union Minister of State for Science and Technology, inaugurated the "Centre of Excellence for Artificial Intelligence, Skill Development, and Innovation" at Graphic Era (Deemed to be University) in Uttarakhand. "AI can create miracles if used judiciously, but without integrity, it can also be misused, as seen in the rise of deepfakes and misinformation. Integrity has no technological substitute," Dr. Jitendra Singh said, cautioning students and researchers that ethical choices must guide the use of new technologies. He emphasized that AI should be viewed as a tool to complement human intelligence, rather than replace it, and advocated for a "hybrid model" that combines technology with human

judgment. The new Centre, spread across 1.5 lakh sq. ft., is the first of its kind in Uttarakhand. It includes an Apple iOS Development Centre, set up in collaboration with Apple and Infosys, and the state's first NVIDIA AI and High-Performance Computing facility, powered by an NVIDIA DGX B200 system with 8 GPUs and 1.74 TB GPU memory. Developed at a cost of over 10 crores, the facility will support research and innovation in healthcare, agriculture, environment, smart cities, and advanced industries. In line with the government's Digital India, Startup India, and Skill India missions, the Centre is committed to fostering entrepreneurship and developing industry-ready talent.



Hon'ble Justice Sudhanshu Dhulia Delivers Inspiring Lecture at Graphic Era

Jul 19. Graphic Era had the distinct honour of hosting **His Lordship Shri Justice Sudhanshu Dhulia**, Hon'ble Judge, Hon'ble Supreme Court of India, for a thought-provoking and inspiring special lecture at the Silver Jubilee Convention Centre. His Lordship's address offered deep insights into the Indian legal system, constitutional values, and the responsibilities of today's youth in shaping a just society.

It was a moment of immense pride to welcome a distinguished son of the soil and one of the country's most respected jurists. We thank His Lordship for gracing the university with his presence and wisdom.



ACADEMIC ENGAGEMENTS

Guest Lecture on Healthcare Education



Aug 23. The Department of Paramedical Sciences at Graphic Era (Deemed to be University) organized an Induction Program for Freshers on August 23, 2025, at Graphic Era Hospital. The program featured two insightful guest lecturers designed to familiarize new students with key aspects of healthcare education. The first session on "Basics of Human Anatomy" was conducted by Dr. Sanket Dadarao Hiware, Assistant Professor, Department of

Anatomy, GEIMS Hospital, who introduced students to the foundational structure and function of the human body. The second session, on "Hospital Ethics", was led by Ms. Neha Gupta and Dr. Girish Gupta, Senior Consultants, Neonatology & Pediatrics, GEIMS Hospital, who emphasized the importance of professional conduct, empathy, and ethical responsibility in clinical practice. The event drew enthusiastic participation from around 200 students and featured

The Department of Paramedical Sciences welcomed freshers with an engaging Induction Program, featuring expert sessions on human anatomy and hospital ethics that laid a strong foundation in medical knowledge, professionalism, and ethical practice.

arrangements including digital banners, bouquets, refreshments, and student prizes. The program proved to be an excellent academic orientation, offering valuable insights into both scientific understanding and professional ethics. It was highly appreciated by students and faculty alike, with recommendations to continue organizing such initiatives to foster professionalism, discipline, and ethical awareness among future healthcare professionals.

Guest lecture on the Evolving Hospitality Sector in India

Aug 05. The Department of Hospitality at Graphic Era (Deemed to be University) proudly hosted **Mr. Gautam Valli**, General Manager at Welcom hotel by ITC Hotels, The Savoy Mussoorie, for an enriching and inspiring guest session. Mr. Valli shared his in-depth industry expertise on the rapid growth of the hospitality industry in India, the importance of mentorship, striking a work-life balance, and the need for adaptability and continuous learning in today's dynamic hospitality landscape.



International Conference on Advanced Intelligent Sustainable Technologies, Materials, and Infrastructure (AISTMI 2025)

Sep 12-13. The Department of Civil Engineering, Graphic Era Deemed to be University, successfully organized the International Conference on Advanced Intelligent Sustainable Technologies, Materials, and Infrastructure (AISTMI 2025) on September 12–13, 2025, in collaboration with the University of Naples Parthenope, Italy. The conference provided a dynamic platform for global researchers, academics, and industry professionals to exchange knowledge and innovations in sustainable engineering and infrastructure development.

AISTMI 2025 received an overwhelming 274 abstracts and 222 full paper submissions from 20 countries. Out of these, 195 papers were accepted for presentation, including

171 oral and 24 poster sessions. The event was proudly supported by UJVNL (Uttarakhand Jal Vidyut Nigam Limited), UCOST (Uttarakhand State Council for Science and Technology), and the Bureau of Indian Standards (BIS), underscoring its academic and industrial significance.

The conference featured several enlightening keynote and plenary sessions from eminent experts. Prof. (Dr.) Rajesh Goyal, Director & Professor, NICMAR Delhi–NCR, delivered the first keynote address on "Emerging Technologies in Construction and Project Management." Dr. K. V. Jayakumar from IIT Dharwad spoke on "Sustainable Urban Water Management," while Dr. Ofelia Q. F. Araujo from the Federal University of

Rio de Janeiro, Editor-in-Chief of Clean Technologies and Environmental Policy, led a plenary session on "Sustainable Decarbonization: Technologies and Policy." The third keynote session on "(Bio)Electrochemical Solutions for Environmental Sustainability" was presented by Dr. Sovik Das, Department of Civil Engineering, IIT Delhi, followed by Dr. Ilenia Farina from the University of Naples Parthenope, Italy, who discussed "Remediation of Contaminated Sites."

The inaugural session was graced by distinguished dignitaries, including Dr. Venu Gopal Achanta, Director, CSIR–National Physical Laboratory (NPL), New Delhi, as the Chief Guest, and Er. Vivek Athrey, Executive Director, UJVNL, as the Guest of Honour.

The Department of Civil Engineering, Graphic Era Deemed to be University, hosted AISTMI 2025, an international conference that brought together global experts, researchers, and industry leaders to advance dialogue and innovation in intelligent, sustainable technologies, materials, and infrastructure development.

National Nutrition Week Celebration 2025

Sep 01-04. The Department of Food Science & Technology, Graphic Era (Deemed to be University), Dehradun, proudly celebrated National Nutrition Week 2025 from 1st to 4th September under the theme "Eat Right for a Better Life." The four-day celebration was aimed at creating awareness about the significance of nutrition, balanced diets, and mindful lifestyle practices in shaping a healthier future.

The event brought together a series of engaging and knowledge-driven activities that combined classroom

learning with real-life exposure. One of the highlights of the celebration was a student visit to GEIMS, Dehradun, on September 3, 2025, where students received valuable hands-on exposure to the practical aspects of nutrition, health assessment, and dietary practices. This interactive learning experience broadened their understanding of the applications of nutrition science in daily life and professional practice.

On the concluding day, 4th September, the department organized



exciting activities such as Nutri-Quiz and Nutrition-on-Spot assessments. These included BMI checks, dietary counselling, and personalized nutritional guidance, which encouraged students to evaluate their

own health choices and understand the importance of balanced dietary habits. The activities not only tested their knowledge but also inspired them to integrate healthier routines into their everyday lives.

Guest Lecture on Indian Launch Vehicle Technology: Past, Present & Future



Aug 23. As part of the initiatives leading up to the celebration of **National Space Day** on 23rd August, the Department of Aerospace Engineering, Graphic Era (Deemed to be University), hosted a Guest Lecture on "Indian Launch Vehicle

Technology: Past, Present & Future." The lecture was delivered by **Shri Ravi Kumar Verma**, Scientist-SF, Space Applications Centre (SAC), ISRO, Ahmedabad, who brings over 18 years of expertise in Aerospace and Space Materials. He shared

profound insights from India's landmark missions, including Chandrayaan-2, Chandrayaan-3, Mangalyaan, RISAT series, PSLV, GSLV-MKII, GSLV-MKIII (LVM3), and RLV-TD. Students gained valuable exposure to advancements in Reliability

and Quality Assurance, critical testing techniques, and the indigenization of space materials, inspiring them to contribute meaningfully to India's space exploration journey.

Reviving Uttarakhand's Culinary Legacy

Aug 05. The Department of Hospitality Management, Graphic Era (Deemed to be University), successfully hosted a soulful culinary journey, "Preserving Culinary Heritage - Uttarakhand's Lost Recipes."

Renowned chef and culinary revivalist, **Chef Yojana Khanduri** popularly known as **The Himalaya Rasoiya**, brought to life forgotten treasures of Uttarakhand cuisine, inspiring students with her passion for preserving regional food traditions. From the stories behind lost recipes to hands-on experiences, the session beautifully celebrated the rich culinary heritage of Uttarakhand.



Personality Development Program for Paramedical Students

Aug 21. The Department of Paramedical Sciences at Graphic Era (Deemed to be University) organized a comprehensive Personality Development Program for its

freshers, aimed at equipping them with essential skills for academic and professional success. The program was led by Mrs. Nishu Chawla, Assistant Professor,

Department of PDP, GEHU, who guided students through interactive sessions designed to enhance confidence, communication skills, and personal effectiveness.



Expert Lecture on Sustainable Biofuel from Marine Microalgae

Aug 25. The Department of Environmental Science, Graphic Era (Deemed to be University), Dehradun, organized an Expert Lecture on "Sustainable Biofuel from Marine Microalgae" on August 25, 2025. The session was conducted by **Dr. Sourish Bhattacharya**, Principal Scientist, CSIR-Central Salt and Marine Chemical Research Institute, on August 25, 2025. Microalgae offer high growth rates, efficient CO₂ capture, and can utilize wastewater, promoting a circular economy. The session highlighted the potential of microalgae for carbon capture, wastewater treatment, and renewable energy, aligning with broader research on algaebased biofuels and circular economy models for sustainable energy.

NPTEL Awareness Workshop

Aug 12. Graphic Era hosted the NPTEL Awareness Workshop, organized by IIT Kanpur, celebrating our achievement of being ranked among the Top 100 Institutions in India by NPTEL. The session,

led by **Dr. Angana Sengupta**, Senior Project Scientist at NPTEL IIT Kanpur, highlighted how online courses are opening doors to global knowledge, skill enhancement, and academic excellence for both students and faculty.



RESEARCH & DEVELOPMENT

Landmark Study on Potable Water Quality to Safeguard Campus Health

Sep, 2025. In a pioneering initiative to ensure safe drinking water for its academic community, Graphic Era (Deemed to be University) has undertaken a comprehensive study on potable water quality across its campus. With over 20,000 students, faculty, and staff relying on centralized water facilities daily, the study reflects the university's strong commitment to public health, sustainability, and the United Nations' Sustainable Development Goal 6 (Clean Water and Sanitation).

The study, titled "Potable Water Quality Assessment", evaluated water samples from the CSIT and New CSIT academic blocks using advanced microbiological

techniques such as the spread-plate method, physicochemical analysis, and heavy metal detection. The samples were tested against standards prescribed by the Bureau of Indian Standards (BIS) and the World Health Organization (WHO).

Highlighting its importance, researchers emphasized that contaminated drinking water is a global health challenge, with the WHO reporting that nearly 2 billion people consume faecally contaminated water. In India, millions of cases of cholera, hepatitis, and typhoid emerge annually, especially during monsoons. Beyond microbial threats, the study also examined toxic heavy metals—lead, cadmium, and mercury—

which pose risks of cancer, neurological damage, and organ dysfunction.

A distinctive aspect of this initiative was the active participation of students. Students from the Departments of Microbiology, Biosciences, and Biotechnology, including Aditya Thapliyal, Sanchari Purkayastha, Shreya Joshi, Khushi Joshi, Ashutosh Pal, and Pooja Baghal, played a vital role in sample collection and laboratory investigations, supported by Ms. Renu and Ms. Sapna.

The project was coordinated under the leadership of Dr. Gaurav Pant, with guidance from Dr. Promod Rawat and Dr. Payal Gupta, ensuring scientific rigor and practical relevance.

By undertaking this preventive measure, Graphic Era University sets a benchmark for water safety in Indian educational institutions, contributing towards healthier campuses, stronger policies, and greater awareness about the fundamental right to clean drinking water.

Graphic Era reinforced its commitment to public health by conducting a comprehensive campus-wide potable water quality assessment.

Five-Day FDP on Universal Human Values

Sep 28. Graphic Era (Deemed to be University), Dehradun, successfully organized a five-day Faculty Development Programme (FDP) on Human Values at the K.P. Nautiyal Bhawan, focusing on integrating values into education to promote compassion, positivity, and holistic societal growth.

The valedictory ceremony was graced by **Prof. (Dr.) Santosh S. Saraf**, Hon'ble Pro Vice Chancellor, as Chief Guest, who emphasized that the true purpose of education is to spread happiness and nurture a value-driven outlook among learners. **Dr. Naresh Kumar Sharma**, Registrar, presided over the programme and highlighted the importance of extending human values across society.

The FDP featured enriching sessions by **Dr. Himanshu Kumar Rai** (AICTE Expert & Resource Person), **Dr. Prabha Lama**, **Dr. Malathi S.**, **Dr. Divya Venugupta**, **Dr. Akash Mishra**,



Dr. Santosh Shah, Dr. Richa Thapliyal (University UHV Coordinator), **Dr. Anurag Vidyarthi**, **Dr. Chandra Kishore**, and other distinguished faculty members. The sessions were conducted by **Dr. Mansi Semwal**.

This FDP reflects GEU's strong commitment to embedding universal human values in education, nurturing responsible professionals, and contributing to a happier, value-enriched society.

Three-Day Professional Development Program



Sep 29-Oct 01. The Human Resource Development Centre (HRDC) at Graphic Era University organized a three-day Professional Development Program titled "**Unnyan**", aimed at beginner educators and research scholars. The program focused on enhancing academic, teaching, research, and professional skills through expert-led sessions and interactive discussions.

Day 1: The "**Unnyan**" Professional Development Program at Graphic Era University commenced with an inaugural session in the Seminar Hall, located in the Chanakya Block. The event was inaugurated by Vice Chancellor Prof. (Dr.) Narinder Singh, along with Registrar Mr. Naresh Kumar Sharma and Pro Vice Chancellor Dr. Santosh S. Saraf, each emphasized the significance of lifelong learning, ethical research, and faculty development. The day featured expert sessions, including an overview of the National

Education Policy (NEP) 2020 by Prof. (Dr.) Durgaprasad Gangodkar, and a session on Social Emotional Learning (SEL) by Dr. Prabha Lama, focusing on learner-centred approaches and emotional intelligence in the classroom. The day was coordinated by Dr. Bharti Sharma and concluded with felicitations and formal acknowledgements.

Day 2: The program's second day focused on enhancing communication and research skills for educators. Mr. Santosh S. Saraf delivered a session on effective communication, classroom management, and creating positive learning environments. Dr. Bhaskar Pant, Director of Research, elaborated on the university's Research Promotion Policy, highlighting funding and collaboration opportunities. Dr. Gopal Krishna Dwivedi followed with an engaging talk on classroom design, covering student engagement strategies and addressing digital

distractions. Dr. Bharti Sharma facilitated the day's sessions and also felicitated key speakers and the Pro Chancellor, Prof. (Dr.) Rakesh Kumar Sharma for his support and participation.

Day 3: The third and final day of the "**Unnyan**" Professional Development Program was held in the Seminar Hall, Chanakya Block, and featured two enriching sessions. Dr. Sanjeev Kumar, Coordinator

The HRDC at Graphic Era University successfully conducted "Unnyan**," a three-day Professional Development Program that empowered educators and research scholars through expert-led sessions on teaching excellence, research skills, communication, and lifelong learning.**

of SWAYAM and MOOCs, conducted a session on online learning, highlighting the global relevance of MOOCs and the features and benefits of the SWAYAM platform. This was followed by Dr. Sakshi Gupta's session on non-verbal communication in classrooms, where she emphasized the importance of body language, attire, and the power of silent cues in enhancing teacher-student interaction. The day culminated in a formal valedictory ceremony led by Program Head Dr. Bharti Sharma, who expressed gratitude to all dignitaries, speakers, participants, and volunteers. Registrar Mr. Naresh Kumar Sharma delivered a special address, praising the program's success and impact. Certificates and felicitations were presented to key university figures, scholars, and student volunteers. The event concluded on a patriotic note with the playing of the National Anthem.

STRATEGIC ALLIANCES

Industry–Academia Collaboration: *MoU Signed between GEU-FST and GWellth Foods & Beverages Pvt. Ltd.*



Aug 18. On 18th August 2025, the Department of Food Science and Technology, Graphic Era (Deemed to be University), Dehradun (GEU-FST), signed a landmark Memorandum of Understanding (MoU) with GWellth Foods and Beverages Pvt. Ltd., Dehradun, marking a significant step towards strengthening industry–academia collaboration in the field of food technology.

The partnership aims to bridge the gap between classroom learning and real-world industrial applications, particularly in the domain of natural wellness products. GEU-FST, with its commitment to research, innovation, and skill-based education, found strong synergy with GWellth, a pioneering company specializing in prebiotic honey, jaggery, millet-based sweeteners, functional mixes, and high-fibre ready-to-eat foods.

Objectives of the MoU

The collaboration has been designed to:

- Drive Innovation in Food Product Development: Joint research and formulation of innovative wellness-oriented products with a focus on gut health.
- Enhance Student Learning through Internships and Training: Structured internships and entrepreneurial

training opportunities for GEU-FST students at G Wellth facilities.

- Promote Knowledge Exchange: Consultancy, resource sharing, and collaborative use of laboratories to advance research and development.

This strategic partnership reflects GEU-FST's vision of preparing students with industry-relevant skills while contributing to the growth of sustainable and wellness-driven food solutions. The MoU not only opens doors for innovative product development and research but also equips students with hands-on experience, empowering them to become future leaders in the food industry.

The Department of Food Science and Technology, Graphic Era, strengthened industry-academia collaboration by signing a landmark MoU with GWellth Foods and Beverages, fostering innovation, hands-on learning, and wellness-driven food research.

Plantation Drive on Harela



July 16. Harela Celebration The SDG Youth Engagement Centre at Graphic Era (Deemed to be University) marked the vibrant festival of Harela with an inspiring, eco-conscious initiative. Student members creatively painted earthen pots and planted saplings, symbolizing their deep-rooted commitment to sustainability and environmental stewardship.

These thoughtfully crafted planters were presented as a gesture of gratitude and reverence to the esteemed dignitaries of Graphic Era (Deemed to be University); Prof. (Dr.) Kamal Ghanshala, Hon'ble Founder President, Graphic Era Group of Institutions; Prof. (Dr.) Narinder

Singh, Vice Chancellor; Prof. (Dr.) Santosh S. Saraf, Pro Vice Chancellor; Dr. Naresh Kumar Sharma, Registrar; and Dr. Prabha Lama, Head, Department of Humanities and Social Sciences. Their gracious acceptance of this symbolic offering underscored the university's unwavering commitment to sustainability and environmental stewardship.

Extending the celebration beyond campus, the Centre also shared these symbolic planters with the CPPGG team (Centre for Public Policy and Good Governance) of the Government of Uttarakhand, thereby strengthening the shared vision of a greener, more sustainable future.

Graphic Era Organised World's Largest Lesson 2025 to Promote Sustainability Awareness



Sep 03-05. Graphic Era (Deemed to be University), through its SDG Youth Engagement Centre (SDG-YEC) in collaboration with AIESEC Dehradun, successfully organized the World's Largest Lesson 2025 from 3rd to 5th September 2025 across selected schools in Dehradun. The initiative aimed to promote youth participation in achieving the United Nations Sustainable Development Goals. The programme began at Tonsbridge School and continued at Olympus School, engaging students through the Food Heroes Project

(SDG 12) and Climate Change Makers Project (SDG 13). Over 2,500 students participated in interactive classroom activities, discussions, and experiential learning sessions conducted by trained GEU volunteers. The initiative was carried out under the guidance of Prof. (Dr.) Kamal Ghanshala, Prof. (Dr.) Narinder Singh, Prof. (Dr.) Durgaprasad Gangodkar, and Dr. Manoj Pant. Coordinated by Dr. Anugrah R. Lall and the SDG-YEC team, the programme empowered young learners to become responsible changemakers for a sustainable future.

ALUMNI



Shubhangi Arora

July 30: The Department of Food Science and Technology, Graphic Era (Deemed to be University), organized an online alumni interaction session on July 30, 2025, featuring alumna Ms. Shubhangi Arora (B.Sc. 2019–2022; M.Sc. 2022–2024), Senior Associate – Food Regulatory Affairs at Indo-worldfood Ventures LLP, New Delhi. Titled “Decoding Careers in Food Regulatory Affairs: Understanding the Indian Food Regulatory Ecosystem,” the session provided insights into regulatory roles, industry demand, and essential competencies. Ms. Arora's experiences broadened students' understanding of career opportunities in food regulatory affairs and served as an inspiring example of alumni success, motivating students to explore dynamic professional pathways and develop skills to thrive in the evolving food industry.

Rajat Chaudhary

Aug 01: The Department of Petroleum Engineering and Earth Science successfully organized an engaging expert session with Mr. Rajat Chaudhary, a B.Tech graduate in Petroleum Engineering (Batch 2014–2018), who is currently serving as an Assistant Driller at Kuwait Drilling Company, on August 1, 2025. He delivered an insightful talk on the topic “Sidetrack Drilling,” during which he shared in-depth technical knowledge, industry experiences, and practical challenges associated with advanced drilling operations. The session witnessed enthusiastic participation from students and faculty, fostering meaningful interaction and enhancing understanding of contemporary practices in petroleum engineering. The program proved to be highly informative and inspiring, strengthening the link between academic learning and real-world industry applications.

Sameer Goyal & Arvind Joshi

Aug 03: Graphic Era (Deemed to be University) proudly hosted two of its distinguished alumni, Mr. Sameer Goyal (Senior Director & Global Head of Banking Technology, Acuity Knowledge Partners) and Mr. Arvind Joshi (Senior Vice President & Head of IT, Aviva Life Insurance), as part of the Inspire'25 Induction Program. The interactive session featured thought-provoking discussions, where the alumni shared their professional journeys, leadership philosophies, and industry insights from the technology and finance sectors. They emphasized the importance of innovation, adaptability, strategic thinking, and continuous learning. Their guidance inspired students to pursue ambitious goals, embrace challenges, and cultivate a strong sense of purpose, responsibility, and ethical leadership, motivating them to become future leaders.

CONNECT



Kritti Raj

Aug 08: On 8 August 2025, the Council of Corporate Resource Team (CRT), Department of Humanities and Social Sciences, hosted an alumni interaction as part of the induction program, featuring Ms. Kritti Raj (B.A. Hons. Political Science, 2021–2024), currently with NDTV. Hosted by Ms. Sneha Pandey, faculty, and CRT students, the session highlighted Ms. Raj's journey from Graphic Era to the media industry. She shared insights on skills, challenges, and strategies to excel in Political Science and related fields. The interactive session motivated students to explore their potential, seize opportunities, and pursue ambitions with focus, resilience, and confidence, reinforcing the value of alumni mentorship in bridging academics and professional success.

Ayushi Thakur

Aug 21: The Department of Food Science and Technology at Graphic Era (Deemed to be University) successfully organized an Alumni Interaction Session with Ms. Ayushi Thakur, HR Executive at Fambo Innovations Pvt. Ltd. and a proud alumna of the 2021–2023 batch, on 21st August 2025 from 2:00 PM to 3:00 PM. The session, titled "Why Soft Skills are the Secret Ingredient for Food Technologists," highlighted the critical role of communication, teamwork, adaptability, and leadership in building successful professional careers. Through engaging discussions and real-life examples, the speaker inspired students to strike a balance between technical expertise and strong interpersonal skills. The session witnessed active participation from students and faculty and proved to be highly informative and motivating.

Nishant Singh

Sep 03: The Department of Petroleum Engineering and Earth Science successfully organized an engaging expert session with Mr. Nishant Singh, a B.Tech graduate in Petroleum Engineering, who is currently serving as a Technical Engineer (Cementing) at Bekar Hughes, on September 3, 2025. He delivered an insightful talk, sharing in-depth technical knowledge, industry experiences, and practical challenges associated with modern-day advanced challenges. The session witnessed enthusiastic participation from students and faculty, fostering meaningful interaction and enhancing understanding of contemporary practices in petroleum engineering. The program proved to be highly informative and inspiring, strengthening the link between academic learning and real-world industry applications.

GLOBAL CONNECT

1

Global Academic Achievements of GEU Students

Dhruv Chaudhary, (BA Psychology, Batch 2022–25) joined the University of Leeds, England, to pursue Business Analytics and Decision Sciences, while Abhishek Chauhan (BA Program, Batch 2022–25) will study International Relations at the same prestigious institution.



2

Another Prestigious Selection

Kavya Gupta, (BA Political Science, Batch 2022–25) has been selected for the elite Dual Degree Program at Rennes School of Business, France, where she will pursue Year 2 of the Bachelor in Management with a specialization in Marketing, making her one of only four students chosen this semester.



3

Culinary Fest as part of Global Village 2025

July 30: Graphic Era University proudly hosted the **Culinary Fest** as part of Global Village 2025, an immersive initiative by the Department of Hospitality Management in collaboration with the Department of International Affairs.

The event showcased **authentic international cuisines**, prepared and presented by students from diverse cultural backgrounds, fostering global understanding and experiential learning.

This celebration of culinary traditions not only highlighted **cross-cultural exchange** but also reinforced Graphic Era's commitment to holistic, hands-on education.



4

Dual-Degree Programme Selection

Two MBA students of Graphic Era Deemed to be University, **Khushi Singh** and **Santos Mani Ananthan** (Batch 2024–26), have been selected for the Dual-Degree Programme (1+1) at Rennes School of Business, France. The programme offers an opportunity for international academic exposure and reflects the University's ongoing academic collaboration with global institutions.



MILESTONE MOMENTS

Faculty Research Featured by The Triassic Times

The discovery expands our existing knowledge of life in the Cretaceous"- Triassic Times.

The University is delighted to share that Dr. Ravi Yadav, faculty member in the Department of Petroleum and Earth Sciences, has received recognition from The Triassic Times, a pioneering magazine dedicated exclusively to global paleontological news. The

publication has expressed interest in featuring a report on his recent research paper titled "First record of durophagous-type lizard teeth from the Deccan intertrappean beds (uppermost Cretaceous–Palaeocene) of Kesavi in Madhya Pradesh, India," published in the August issue of the International Australasian Journal of Palaeontology – Alcheringa. The magazine's editorial

team, based in Bhopal, Madhya Pradesh, reached out to Dr. Yadav for access to the paper to write an article highlighting his significant contribution to the understanding of India's paleontological record. The recognition reflects both the growing national interest in geological and paleontological research and the impactful scholarship of the Department of Petroleum and Earth Sciences.

Department of Mathematics Achieves Global Recognition

Two distinguished faculty members of the Department of Mathematics, Graphic Era Deemed to be University, have been recognised in the prestigious World's Top 2% Cited Researchers List, compiled by Stanford University. Prof. (Dr.) Mangey Ram and Dr. Alok Kumar Pandey have earned this remarkable distinction for their outstanding contributions to mathematical research and scholarly excellence. Their inclusion on this global list reflects the department's commitment to high-impact research, academic rigour, and international innovation.

Global Recognition for Academic Excellence



The Department of Food Science and Technology proudly celebrates the remarkable achievement of Prof. (Dr.) Vinod Kumar, Professor and Head, has been recognised by Stanford University as one of the World's Top 2% Most Cited Researchers for two consecutive years, 2024 and 2025.

This prestigious recognition highlights Dr. Kumar's outstanding contribution to research, scholarship, and knowledge creation, placing him among the leading global minds driving impactful academic advancements. His continued dedication not only enriches the academic community at Graphic Era (Deemed to be University) but also serves as an inspiration for students and young researchers to pursue excellence with passion and perseverance.

Rising Beyond Boundaries – Department of Humanities & Social Sciences

The Department of Humanities and Social Sciences proudly celebrates the outstanding achievements of its students, whose dedication, perseverance, and excellence continue to set inspiring benchmarks.

Bhawya Jha (BA Hons. Sociology, Batch 2022–25) has secured admission to the prestigious Tata Institute of Social Sciences (TISS), Mumbai, to pursue her postgraduate studies in Sociology in Rural Development.

Garvita Singh has been selected for a Master's in Public Policy and Governance at Tata Institute of Social Sciences (TISS), Hyderabad, under the School of Public Policy and Governance, further highlighting the department's commitment to nurturing future leaders in public administration and policy-making.



Kartikey Barthwal selected for the prestigious L&T Build India Scholarship

Aug 07. Kartikey Barthwal B.Tech Civil Engineering (Batch 2021–2025), GEU Dehradun, is selected for the prestigious L&T Build India Scholarship.

He will be pursuing his M.Tech. in Construction Management and Technology (CMT) at IIT Delhi—a proud achievement made possible through the elite collaboration between L&T Construction and IITs.

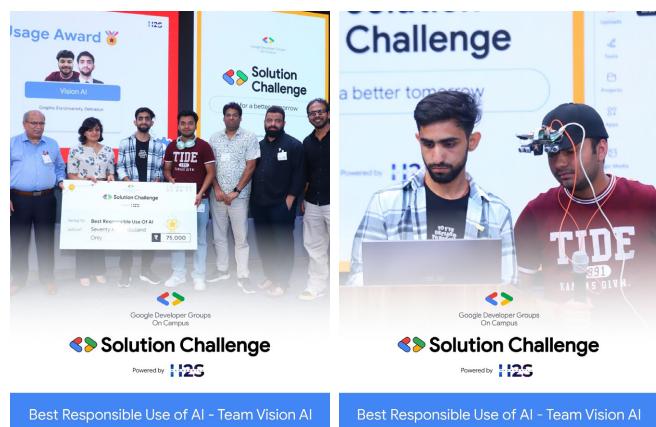


Google Solution Challenge Hackathon 2025- GEU Team Wins "Best Use of AI" Award

July 20. The institute is thrilled to share that Team Vision AI from Graphic Era (Deemed to be University) has made it to the finals of the Google Solution Challenge Hackathon 2025 and has proudly secured the prestigious "**Best Use of AI**" award. This achievement reflects the innovation, creativity, and relentless dedication of our student developers. Congratulations to the brilliant team members:

- **Pranjal Rana** – BCA, 3rd Year
- **Varun Chopra** – B.Tech, 4th Year

The institute celebrates its success and looks forward to more such milestones from our talented students.



Gold Medal for Reetika Hooda

July 05. The institute feels proud to share that Ms. Reetika Hooda (MBA ODL, GEU) won the **Gold Medal** at the **World Military Wrestling Championship** held in Warendorf, Germany.



Pooja Vikas Kandari Shines at Senior Masters Basketball Championship 2025

Aug 17. The institute proudly congratulates Ms. Pooja Vikas Kandari, Sports Officer and MBA (ODL) student, for her outstanding performance at the Senior Masters Basketball Championship 2025, held in Trivandrum, Kerala.



Adeeba Mirza Awarded AICTE Doctoral Fellowship for Research Excellence

Aug 17. Ms. Adeeba Mirza, Department of Chemistry earned doctoral fellowship from AICTE (ADF). This fellowship is awarded to exceptional research scholars across the country, recognizing their academic excellence and research potential. She is working on Oil-Water Separation membranes to overcome oil spill problems, under the supervision of **Dr. Abhilasha Mishra**.



Graphic Era Wins Times Hospitality Icons Award 2025 for Excellence in Hospitality Education

Aug 01. The institute feels proud to announce that the Department of Hospitality Management at Graphic Era (Deemed to be University) has once again been honoured with the prestigious **Times Hospitality Icons Award 2025** in the category of **"Iconic Hospitality Management Educators"**—for the second consecutive year.

This remarkable recognition reaffirms our commitment to shaping industry-ready professionals, preserving Uttarakhand's culinary traditions, promoting sustainable rural tourism, and creating equitable learning opportunities for students from diverse backgrounds.

Adding to the moment of pride, **Mr. Sahib Sablok** from Graphic Era University was also conferred with the **Excellence in Hospitality Education & Counselling** award—celebrating his outstanding contribution to guiding and inspiring future hospitality leaders.

These accolades reflect our unwavering commitment to academic excellence, community impact, and educational innovation.



GEU Alumnus Manoj Sarkar Wins Bronze at British & Irish Para Badminton

July 29. The institute congratulates its distinguished alumnus, **Manoj Sarkar** (MBA, GEU), on winning Bronze Medals in Singles and Doubles at the prestigious British and Irish Level 1 Para Badminton Tournament.



GEU Students Excel at Future 5.0



Aug 16. Three talented students from Graphic Era (Deemed to be University) proudly represented Uttarakhand as part of the Dehradun Chapter at the Northern Regional Level of Future 5.0 — an annual youth meet organised by Young Indians under the Confederation of Indian Industry (CII). The challenge called upon the nation's youth to present feasible, scalable, and business-ready solutions to address pressing environmental concerns.

Pragya Karnwal introduced a plug-and-play, youth-centric gamified model connecting citizens with local repair shop workers and CPCB-registered E-waste recyclers/dismantlers — a practical and scalable approach to tackling India's mounting E-waste crisis. Her innovative idea earned a special mention from the jury, with discussions underway for its potential nationwide implementation.

Methili Rana proposed climate-smart strategies inspired by traditional Indian architecture and optimisation of government schemes to counter rising urban temperatures.

Swarnim Chandra Rajput shared targeted, actionable measures to improve water quality and rejuvenate ponds.

From E-waste management to climate resilience and water conservation, the students of GEU are not just participants — they are shaping a sustainable future for the nation.

Aayushi Singh selected at Thermo Fisher Scientific

The institute congratulates **Aayushi Singh**, B.Tech Biotechnology (Batch 2021–2025), for being selected as a GC-MS Analyst at Thermo Fisher Scientific, a global leader in scientific innovation.

COMMUNITY OUTREACH

Building the Future: Zero Waste & Circular Economy Awareness at Schools

July 29-30. As a prelude to the 15th International Conference on Sustainable Waste Management and Circular Economy & IPLA Global Forum 2025, Graphic Era (Deemed to be University), in collaboration with the International Society of Waste Management, Air and Water (ISWMAW), conducted two impactful awareness programmes under the international mission "Catch Them Young: Zero Waste & Circular Economy on Campus".

A Follow-up session with inspiring lectures by **Prof. Sadhan Kumar Ghosh**, Director, ISWMAW, and **Prof. B.S. Bisht**, conducted at Himalayan Public School, encourages early adoption of waste segregation and sustainable habits.

Another dynamic session, where young learners pledged for a garbage-free future, was conducted at Graphic Era Global School, Dehradun, wherein Prof. Sadhan Kumar Ghosh, Director, ISWMAW, introduced the three-coloured bin culture. At the same time, students showcased innovative "Trash to Treasure" creations. Professor shared key sustainability messages. **Prof. (Dr.) Narinder Singh**, Vice Chancellor, Graphic Era (Deemed to be University), Dr. Vipin Gupta, and Prof. B. S. Bisht.

Both events, coordinated by **Dr. Rachan Karmakar** and **Dr. Suman Naithani** served as powerful pre-conference initiatives, igniting grassroots awareness and action toward a sustainable, circular future.



Inception 2025

July 31. As part of the Orientation Programme "Inception 2025", the Department of Humanities and Social Sciences organized a Community Outreach Activity on 31st July 2025, taking students on an enriching educational trip to the prestigious Forest Research Institute (FRI), Dehradun. The visit, coordinated by the Student Cell, was designed to provide students with a unique learning experience outside the classroom while instilling awareness about India's rich environmental heritage.

During the excursion, students explored six specialized museums housed within FRI, each offering valuable insights into forestry and environmental science. The Timber Museum showcased the diversity and applications of various wood species, while the Silviculture Museum explained forest growth and management practices. At the Non-Wood Forest Products Museum, students learned about the importance of resources such as medicinal plants, resins, and natural fibres. The Entomology Museum fascinated participants with its detailed exhibits on insects and their ecological significance, whereas the Pathology Museum highlighted plant diseases and their management. The journey concluded with a visit to the Social Forestry Museum, which highlighted the role of communities in sustainable conservation.

To add a fun, interactive element, a treasure hunt was organized on the campus. This activity encouraged teamwork, problem-solving, and creativity, while also familiarizing students with the historic and expansive FRI grounds. Laughter, energy, and enthusiasm filled the air as students collaborated with peers to complete challenges.

The visit proved to be both educational and engaging, bridging classroom knowledge with practical exposure. It also fostered a sense of camaraderie among the new batch, helping them connect at the start of their academic journey.

PLACEMENTS THIS QUARTER

meesho

 **BARCLAYS**





Yashika
Mittal



Prachi
Bhardwaj



Aman
Gupta

SAMSUNG



Aayush
Kumar



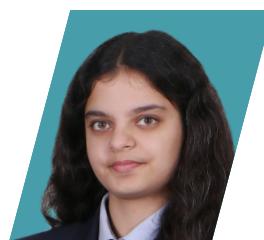
Anamika
Tiwari



Gauri
Walia



Harsh
Tomar



Karishma



Krishnanshu
Goyal



Mihul
Saxena



Rohan
Rawat



Nitin Singh
Parihar

EXTRA-CURRICULAR

GEU Shooters Strike Gold at State Championship

Aug 12

On 12 August 2025, shooters of Graphic Era University (GEU) delivered an outstanding performance at the 20th Uttarakhand State Inter-College/ University Shooting Championship 2025, showcasing exceptional precision, discipline, and competitive spirit. Both men's and women's teams secured multiple gold and bronze medals in individual and team events, reinforcing GEU's strong sporting culture and commitment to excellence.

The women's team displayed remarkable consistency and composure.

Pawani Rawat won Individual Gold and Team Gold with a score of 279/300.

Vandana Sharma secured Individual Gold with an impressive 380/400, while **Anshika** contributed by winning Individual Bronze and helping clinch Team Gold.

The men's team matched this success with equally commendable performances. Pratham Singh emerged as a standout performer, winning both Individual and Team Gold with the highest score of 386/400. Dev Daksh Tanwar played a key role in securing Team Gold, and Ashu Kumar Meena earned Individual Bronze with a strong showing.

These achievements reflect the dedication, discipline, and competitive excellence of GEU shooters, bringing pride to the university and setting an inspiring benchmark for future championships.



Youth Parliament Society Powers Voxdominus MLZS MUN 2025 with Excellence in Dialogue and Diplomacy

Aug 18-19

Voxdominus MLZS MUN, a two-day National Youth Parliament, was successfully organized by the Youth Parliament Society, Graphic Era Group of Institutions, at Mount Litera Zee School, Dehradun, on August 18–19, 2025. The event witnessed enthusiastic participation from schools across the region.

Mr. Manish Tyagi, Deputy Secretary (Head CEO) at CBSE, graced the occasion as the Chief Guest and emphasised the importance of dialogue and diplomacy. The Society conducted orientations and managed event planning and execution, with its President, Mr. Mohammad Arshil, serving as Chief Advisor, ensuring the event's success.

Shan Manah Opens a Safe Space for Expression through Dil Dastaan

Sep 13

Shan Manah Club organized Dil Dastaan 2.0 on September 13, 2025, marking **World Suicide Prevention Week**. The open talk session offered a safe, judgment-free space for sharing poems, letters, and experiences, fostering empathy, compassion, and inclusivity, led by Ms. Sanjana Khanduri under faculty guidance support.



Hindi Pakhwada

Sep 08-24

As part of the Hindi Pakhwada celebrations, the Literary Society of Graphic Era – Kavyanjali organized a range of activities, including Shlok recitation, poster making, rangoli making, creative writing, Hindi speech, and culinary competitions. The Hindi Bhasha Sammelan enhanced students' understanding of the importance of Hindi in cultural, academic, and administrative contexts. Expert interactions provided insights into the evolution and future of the language. The programme motivated students to actively use and promote Hindi, fostered curiosity and critical thinking, and reinforced pride in India's rich linguistic heritage.

Bachpan 3.0

Sep 06

Swaragini, the cultural society of Graphic Era (Deemed to be University), organized Bachpan 3.0 to celebrate **Teachers' Day** with warmth and gratitude. The event, graced by **Dr. Rakhee Ghansala**, Vice President of the Graphic Era Group of Institutions, brought together faculty and students for a joyous afternoon filled with performances, games, and moments of nostalgia. A heartfelt tribute to the mentors who inspire and guide every day.



MariThon 2025: Innovating the Maritime Industry

Aug 30-31

MariThon 2025, a national-level hackathon addressing real-world maritime challenges, was held on 30–31 August at Graphic Era Deemed to be University, Dehradun. Over 100 participants formed 30+ teams to develop innovative solutions for shipping and logistics. Organized by TBI-GEU in collaboration with the Integrated Maritime Exchange (IME), the 24-hour event offered mentorship, industry exposure, and opportunities for internships and placements.



DebSoc ignites dialogue through Aarambh 2025

Aug 23 & 25

The Debating Society, along with the Department of Humanities and Social Sciences, the Department of Management Studies and the Quizzing Community successfully organised AARAMBH: The Youth Dialogue on August 23 and 25, 2025. The two-day event featured a Confidence Boosting Workshop by **Mr. Navneet Gairola**, Panel Discussion on "Three Language Formulae: Issue of Academic Wellbeing and Linguistic Diversity," graced by distinguished speakers such as **Dr. Sanjeev Chopra** and **Mr. Shashi Rajan**. Word War 4.0—the annual debate competition, and a KBC-style Quiz Championship. The event celebrated dialogue, intellect, and youth engagement with the lead of **Mr. Raghav Sharma**.



NSS-GEU Organises a Noteworthy Blood Donation Camp, Collecting 226 Units for GEIMS

Sep 17

Team NSS-GEU organised a blood donation camp and collected 226 Units of blood. The camp was graced by the blessings of the Founder, President (GEGI) **Prof. (Dr.) Kamal Ghansala**, Honourable Education & Health Minister, **Dr. Dhan Singh Rawat**, who promised 1000 units of blood for Graphic Era Hospital (GEIMS). **Shri Anand Singh Uniyal**, Joint Director, Higher Education Department, along with the dignitaries, faculty members and students of Graphic Era, made this initiative a success.



Turyanaad

Sep 29

The grand closing ceremony of Hindi Mahotsav during Hindi Pakhwara, organized by the Kavyanjali Literary Society, celebrated India's linguistic and cultural heritage. Featuring vibrant folk dances and songs by students from diverse regions, the event showcased unity in diversity, colorful traditions, and India's rich artistic legacy, leaving a lasting impression on the audience.



CELEBRATION ACTIVITIES

Graphic Era College of Nursing Observes World Suicide Prevention Day 2025

Sep 10. On 10th September 2025, the Department of Mental Health Nursing at Graphic Era College of Nursing commemorated World Suicide Prevention Day under the global theme "**Changing the Narrative on Suicide**" (2024–2026). This annual observance, led by the International Association for Suicide Prevention (IASP) in collaboration with WHO, aims to raise awareness, reduce stigma, and promote preventive actions to address suicide, a leading cause of death affecting over **700,000 people** worldwide each year. The event began with a poster-making competition at the college, where nursing students creatively illustrated the theme. Ten posters were prepared and displayed, with winners selected by resource persons **Mrs. Sangita**

Devi, Mrs. Abhilasha Kujur, and Mr. Sudeep Nath. The competition encouraged students to visually communicate the importance of open dialogue, empathy, and supportive environments in preventing suicide.

Post-lunch, a group discussion was organized with seven students per group, providing a platform for meaningful dialogue on suicide awareness. Participants explored factors contributing to suicide, including academic pressure, stress, family issues, and lack of support systems. They emphasized the importance of breaking stigma, promoting open conversations, and offering timely emotional support to peers and family members. Discussions also highlighted the role of mental health awareness, access to counselling, and



sharing helpline information as critical preventive measures.

The program successfully reinforced the global theme by encouraging students to normalize seeking help and prioritize compassion over silence. Participants gained a deeper understanding of suicide as a preventable issue, learned the significance of listening without judgment, and

recognized their potential to support peers.

Overall, World Suicide Prevention Day 2025 at Graphic Era College of Nursing fostered empathy, awareness, and peer engagement, empowering students to actively contribute to changing societal narratives around suicide and promoting a culture of support and mental well-being.



The Department of Mental Health Nursing at Graphic Era College of Nursing observed World Suicide Prevention Day 2025 with creative and interactive activities, empowering students to raise awareness, break stigma, and promote empathy, open dialogue, and mental well-being under the theme "Changing the Narrative on Suicide."

World Breastfeeding Week 2025



Aug 01-07. Graphic Era College of Nursing, under Graphic Era (Deemed to be University, celebrated **World Breastfeeding Week 2025** from 1st to 7th August with the theme "Invest in Breastfeeding, Invest in the Future." The week-long celebration took place at the CHC & Aanganwaadi Centre in Sewlakhurd and GEIMS Hospital, aiming to raise awareness about the vital role of breastfeeding in ensuring lifelong health and development for both mother and child.

The initiative focused on educating mothers, families, and the community about exclusive breastfeeding for the first six months of life and promoting supportive environments for breastfeeding mothers. Nursing students actively participated, performing role plays at the CHC and Aanganwaadi center to highlight the benefits of

breastfeeding and the importance of maternal nutrition during lactation. These interactive performances helped convey essential messages engagingly and memorably.

At GEIMS Hospital, health education sessions were conducted in the Obstetrics & Gynaecology OPD, where participants learned about the significance of colostrum, proper feeding techniques, and ways to overcome common myths related to breastfeeding. In addition, college-level competitions, including poster-making and face painting, allowed nursing students to creatively communicate breastfeeding messages, further involving the academic community in spreading awareness.

The program reached approximately 50–60 participants, including mothers, pregnant

women, health workers, nursing students, and community leaders. Feedback revealed that the initiative successfully enhanced understanding of breastfeeding practices, boosted confidence among mothers, and encouraged exclusive breastfeeding for the first six months.

World Breastfeeding Week 2025 at Graphic Era

College of Nursing was celebrated with enthusiasm, dedication, and active participation. The events successfully educated the community, cleared misconceptions, and motivated mothers to adopt healthier feeding practices, ensuring a positive impact on the well-being of both mothers and children.



Freedom Ride on the day before 79th Independence Day

Aug 14. The Mayor of Dehradun flagged off the Freedom Ride from the Main Ground of Graphic Era University, commemorating 78 years of India's Independence. The event witnessed enthusiastic participation from cyclists across the city – including students, faculty, alumni, and members of the wider

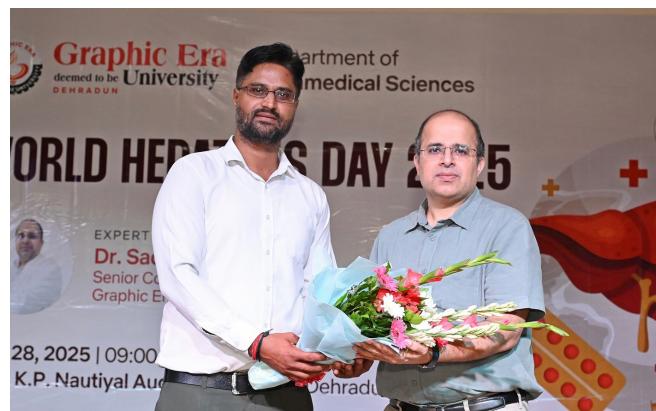
Dehradun community – all coming together to celebrate the nation's spirit. Riders embarked on a round trip from the University's Main Ground to Gandhi Park and back, painting the streets with the colours of patriotism. The Freedom Ride stood as a testament to the unity, energy, and shared pride of every participant.



World Hepatitis Day 2025

July 28. Graphic Era College of Paramedical Sciences observed World Hepatitis Day 2025 with a series of impactful activities, including awareness talks, thought-provoking skits, and a

special expert session by **Dr. Sachin Dev Munjal**. The event highlighted the importance of early detection, prevention, and public awareness in the global fight against hepatitis.



Tiger Day 2025



Aug 02. Graphic Era (Deemed to be University), in collaboration with the Wildlife Institute of India and the Times of India, proudly participated in a two-day celebration of Tiger Day 2025 under the theme "Securing the Future of Tigers with Indigenous Peoples and Local Communities."

Dr. Manu Pant, Professor & Head, Department of Biosciences, GEU, delivered an impactful address on the pivotal role of biotechnology in tiger conservation, focusing on genetic monitoring, disease diagnostics, and habitat assessment.

With students from 16 schools across Dehradun engaging in interactive sessions, the event highlighted science-driven conservation efforts and the crucial involvement of communities in safeguarding India's national animal.

Independence Day Celebration

Aug 15. Graphic Era (Deemed to be University) celebrated Independence Day with a dignified ceremony attended by students, faculty, staff, alumni, and guests. The event featured the hoisting of the national flag and the national anthem, reflecting unity and patriotism. The celebration honored the sacrifices of freedom fighters and reaffirmed the University's commitment to democratic values, integrity, and nurturing responsible citizens for a strong and inclusive India.



International Microorganism Day Celebration – 2025



Sep 03. The Department of Microbiology, GEIMS, Dehradun, in collaboration with the Department of Biosciences, GEU, celebrated **International Microorganism Day** on September 3, 2025, at LT-1, GEIMS. The event aimed to raise awareness about the role of microorganisms in health, disease, and medical research. Around **150 students** from B.Sc. Microbiology, M.Sc. Microbiology, and B.Sc. Forensic Sciences participated, alongside faculty and healthcare professionals.

The program began with a lamp-lighting ceremony, followed by an inaugural address from the Dean, who emphasized the importance of scientific curiosity, collaboration, and research-driven learning. The Medical Superintendent highlighted the clinical importance of microbial diagnostics and infection control. Expert lectures were delivered by eminent faculty across disciplines. **Dr. Neeru Garg** spoke about the importance of friendly microorganisms and gut health, while **Dr. Krishna Prasad** explained the

concepts of symbiosis and dysbiosis. **Dr. Sunil Mishra** elaborated on the role of microbes in endocrine disorders, and **Dr. Raj Pratap Singh** discussed the gut-

International Microorganism Day 2025 was celebrated with expert talks and student engagement, highlighting the vital role of microbes in health and research.

heart axis in cardiovascular health. **Dr. Vibha Gupta** highlighted diagnostic applications of peripheral blood smears, and **Dr. Anuj Gupta** explained the role of microbiology in forensic medicine.

A student skit creatively depicted both beneficial and harmful aspects of microorganisms, making the session interactive and engaging. The program concluded with a vote of thanks from **Dr. Gaurav Pant**, who acknowledged the contributions of the speakers, organizers, and participant.

Graphic Era Celebrated the Auspicious Festival of Janmashtami with Devotion, Joy, and Cultural Vibrance

Aug 12-28. Graphic Era celebrated the auspicious festival of Janmashtami with devotion, joy, and vibrant cultural spirit. The campus was filled with festive enthusiasm as students brought the celebrations to life through captivating dance performances, soulful musical renditions, and a powerful skit depicting the life and divine journey of Lord Krishna. The performances beautifully reflected His timeless teachings, values, and ideals, creating an atmosphere of spiritual reflection, cultural pride, and collective celebration among students and faculty.



EDITORIAL INSIGHTS

The Culture of Volunteering at Graphic Era



Kanishk Sagar
B.Tech CSE (5th Sem),
Department of CSE, GEU

At first glance, volunteering may seem like a side activity, something students do in their free hours or as an addition to academics. But for those who have been part of it, volunteering is much more. It shapes who we are as individuals while also shaping the community around us. At Graphic Era (Deemed to be University), the spirit of volunteering is alive in NSS activities, university fests like Grafest, and the many social drives that connect our campus with the wider society. These efforts make one thing clear: education is not complete without service.

The NSS at GEU is at the heart of this culture. It offers students the chance to go beyond classroom learning and connect with real social needs. From blood donation camps to cleanliness campaigns, plantation drives, and awareness programs, NSS volunteers experience first-hand what it means to make an impact. These activities teach discipline, teamwork, and patience, while also building empathy for

people whose challenges we may not face ourselves. Even the smallest step, like planting a sapling or encouraging someone to join a health camp, carries the power to create change.

Volunteering also shines during Grafest, where students work together not just to celebrate but to contribute. Be it cultural performances, hospitality, or managing activities, the success of the fest relies on students who give their time and energy selflessly. While the celebration is what everyone sees, the real growth happens behind the scenes. It is here that students learn to take responsibility, solve problems quickly, and support one another as a team.

What makes volunteering truly special at GEU are the social drives that carry our campus spirit into the wider world. Awareness campaigns in schools, rural outreach, and charity programs all reflect the belief that change begins with action. They remind us that the value of our education is not just in grades or projects but in the difference we create around us. Through these drives, students realize that leadership is not

about authority but about responsibility, and that service is not about recognition but about compassion.

Volunteering also brings students together in ways that shape lifelong friendships and networks. Working side by side during an NSS drive or a university event helps you find like-minded people who share the same passion for service. In the process, you grow not just as individuals but as a community, learning to lead, to listen, and to support one another. It is this shared journey that prepares us to be the kind of leaders'

society needs, leaders with empathy, humility, and the courage to act.

In the end, volunteering at GEU is not an extra activity, it is a way of life. It transforms us into more responsible, compassionate, and confident individuals. It teaches us that giving back is not separate from learning but a vital part of it. For every student who chooses to volunteer, it becomes a journey of growth, friendship, and leadership, proving that service is one of the highest expressions of education.



At Graphic Era, volunteering is a way of life—through NSS, Grafest, and social outreach, students learn empathy, leadership, teamwork, and responsibility, proving that true education is enriched by service and meaningful community impact.



Crumbling Himalayas:

A Fragile Future at Stake

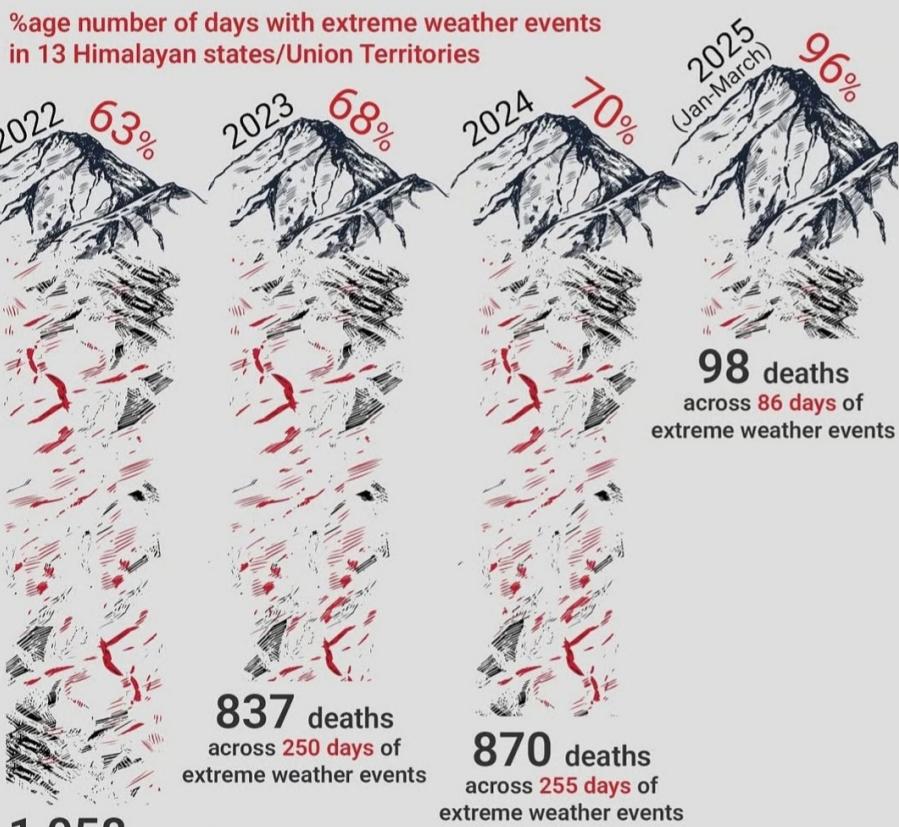
Lait Singh Dyarkoti
Assistant Professor,
Department of Management
Studies, GEU

I just came across this, and it left me deeply concerned. This is not just a list of facts and figures but a reflection of the harsh reality unfolding in the fragile Himalayan region - a region that has always been a lifeline for millions across South Asia.

The Himalayas, long celebrated as the "water towers of Asia," are now crumbling under the weight of extreme weather. Between January 2022 and March 2025, this fragile mountain ecosystem endured 822 days of extreme weather out of 1,186 days - that is nearly 7 out of every 10 days. These disasters claimed the lives of 2,863 people across 13 Himalayan states and Union Territories. The figures alone speak of an ecological emergency, but the human stories behind them are even more alarming.

Just this year, we have witnessed tragedies that shake our conscience. In August 2025, a cloudburst in Kishtwar (Jammu & Kashmir) triggered a flash flood that killed nearly 68 people, leaving dozens missing and hundreds injured. Around the same time, Uttarkashi (Uttarakhand) was struck by a flash flood that swallowed entire stretches of villages, with over 50 people missing. The mudslides, cloudbursts in Dharali (Uttarkashi), & Tharali (Chamoli) and other places have left homes buried and families shattered. Meanwhile, the relentless monsoon in Himachal Pradesh and Uttarakhand has already claimed more than 700 lives in just three months, with landslides and floods

Crumbling Himalayas
In just over three years (Jan 2022–Mar 2025), the fragile Himalayan region saw extreme weather events on 822 of 1,186 days— that's nearly 7 out of every 10 days. They killed 2,863 people across 13 states and UTs.



The 13 Himalayan states/UTs: Arunachal Pradesh, Assam, Himachal Pradesh, Jammu and Kashmir, Ladakh, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim, Tripura, Uttarakhand, West Bengal

Analysis: Kiran Pandey and Rajit Sengupta

Data: India's Atlas on Weather Disasters, CSE-DTE Data Centre

Image source: Down to earth

cutting off entire regions. These are not isolated events but part of a disturbing pattern.

The cost is not only measured in deaths. Homes, schools, and bridges are washed away, leaving survivors displaced. Tourism and pilgrimage - lifelines for J&K, HP, UK - are disrupted by blocked roads and destroyed infrastructure. At the same time, melting glaciers, once the steady lifelines of rivers

like the Ganga, Yamuna, now threaten unpredictable floods downstream. UP, Bihar and WB are flooded. The very rivers that nourish millions across North India, from the Himalayas to the Bay of Bengal, are at risk.

What makes this crisis more tragic is that the Himalayas are not only a biodiversity hotspot but also a civilizational cradle. Its rivers sustain hundreds of millions; its forests and meadows

host rare flora and fauna; its landscapes hold spiritual and cultural significance for generations. Yet today, the delicate balance of this ecosystem is breaking under human neglect, climate change, deforestation, and reckless construction.

Unless urgent action is taken, the Himalayas may soon shift from being the lifeline of millions to becoming the epicenter of ecological collapse.

Life Beyond Labels:

Moving Beyond Society's Timetable

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Introduction: Society tells you; you should have it all by the time you're twenty-six or twenty-seven. The ideal spouse, a steady job, A car parked outside a house. This timeline emerges from the movies we watch, the shows we binge-watch, and the images that are continuously shown to us; it is not documented in any textbook. We frequently witness a silly adolescent in one scene abruptly change into a well-adjusted adult with everything worked out a few years later. However, life is not a film. We are frequently reminded that these depictions are illusions when we exit the theater or switch off the TV. The same celebrities who portray 'perfect lives' on screen publish stories the following day for their own failures and difficulties. A straightforward truth is revealed by this contradiction: No clock can define the pace of your life. the lifeline of millions to becoming the epicenter of ecological collapse.

The Myth of Society's Timeline: The notion that we need to accomplish specific goals by a specific age is a burdensome label that society places on us. It persuades us that we are somehow 'behind' if we are 'late.' However, anyone who has experienced life knows that this is untrue. By the age of 20, some people achieve stability, success, and clarity. At fifty, others find their calling. Both are equally legitimate.



Examples of Late Bloomers:

Examples of people who achieved success 'late' abound in history. Dhirubhai Ambani started his career as a petrol pump attendant and only much later laid the foundation of Reliance, which went on to become one of India's largest business empires. Verghese Kurien, known as the Father of the White Revolution in India, brought about the dairy revolution in his 40s, transforming the lives of millions of farmers. Closer to our own surroundings, we can all think of individuals who began modestly, stumbled along the way, and only later discovered their true passion and stability. If they had given up simply because society told them it was 'too late,' none of these journeys would have been possible.

Impact of Rigid Deadlines:

In addition to limiting our ability to grow, assigning rigid deadlines to life also causes needless stress. These labels give the impression that value is determined by deadlines, but resilience, effort, and authenticity are the true indicators of worth. We all bloom at different times, and

there is no universal clock ticking over our shoulders.

Relevance for Students:

This message is particularly relevant to students. When you observe your peers' landing jobs, getting married, or seeming to have their lives together, you might feel under pressure. By displaying highlight reels rather than actual struggles, social media only serves to amplify this illusion. However, keep in mind that your journey should not resemble theirs. Your journey may be more convoluted and take longer, but that doesn't lessen its significance.

Message to Students:

I want to convey to the students who are reading this that it is acceptable to be 'late' by social standards. You are not competing with

the journeys of others, nor is your life a race. After years of research, failure, and rediscovery, some of the greatest leaders, innovators, and thinkers came to their breakthroughs much later in life. It didn't matter when they 'arrived,' what mattered was that they kept going.

Conclusion:

Therefore, let's stop using arbitrary timelines to evaluate ourselves or others. Let's put society's labels aside and accept each person's life as it develops. Because the truth is: late bloomers still bloom, and every season has its beauty.

“Life has no fixed timeline—late bloomers still bloom, and every journey unfolds beautifully at its own pace.”



Cloudburst in Dehradun: A Wake-Up Call for Climate Resilience

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The Incident in Dehradun: The sudden cloudburst in Dehradun unleashed intense rainfall that quickly turned into flash floods and triggered landslides across several parts of the city.

Essential services like transport, power supply, and communication were badly affected, while rescue teams from the SDRF and NDRF worked tirelessly to evacuate stranded families.



Impact of floods on roads and Highways in the Dehradun region:

Dehradun–Mussoorie Road: Blocked at multiple points due to massive landslides.



Dehradun–Paonta Highway: A section near Nanda ki Chowki was washed away, forcing traffic diversions through Panditwadi–Rangadwala Tiraha and Singhniwala Tiraha.

Sahastradhara Road: Flooding swept away vehicles, damaged hotels, and washed away a 100-meter road stretch in Maldevta.

Other Local Areas: Landslides near the Tapkeshwar Mahadev temple created additional risks.

Why Cloudbursts Happen:

Cloudbursts are not random; they occur when moisture-heavy clouds collide with mountain slopes, forcing rapid cooling and sudden rainfall over a very small area. The geography of Uttarakhand makes regions like Dehradun naturally prone to such events.

However, scientists have been warning that climate change, deforestation, and unregulated construction are amplifying the frequency and severity of these disasters. In other words, human activities are worsening what nature already makes possible.

Impact on People and the Environment:

The tragedy was not limited to material loss. Many families lost loved ones, while others suffered injuries or saw their livelihoods washed away in the floods. Agricultural fields, livestock, and local businesses were badly hit, pushing affected communities into economic distress. For a fast-growing city like Dehradun, this event highlighted just how fragile its ecosystem truly is.



Response on the Ground:

Authorities acted quickly with rescue operations, temporary shelters, and medical camps. Local volunteers and NGOs also came

forward with food, water, and clothing. Despite these efforts, the incident revealed shortcomings in disaster preparedness—particularly in early warning systems and infrastructure resilience. While emergency actions saved lives, the disaster showed that more long-term planning is necessary to prevent such large-scale suffering in the future.

The Way Forward:

Preparing for future cloudbursts requires a holistic approach. Better forecasting technology and real-time warning systems can give residents precious time to react. Urban planning must focus on stronger drainage networks, stricter building rules in sensitive areas, and sustainable land management.

Large-scale afforestation, revival of natural waterways, and awareness campaigns can all play a role in reducing risks. Most importantly, communities must be trained and empowered to respond effectively when disaster strikes.

Conclusion:

The cloudburst in Dehradun is not just a weather event—it is a warning. It reminds us of the delicate balance between development and the environment, a balance that is tipping dangerously due to climate change and careless urbanization. If lessons are taken seriously, Dehradun's tragedy can become a turning point for stronger climate resilience across the region. The choice is ours: to act today and secure lives and livelihoods, or to ignore the warning signs and face even greater losses tomorrow.

**Dehradun Cloudburst:
A stark warning on
climate change, fragile
ecosystems, and urgent
disaster preparedness.**

POETIC PULSE

Graphic Era: Where Hills, Heritage, and Hope Meet

Lying in the lap of hills and mountains all around
For animals, birds and flowers it's a beautiful playground
From Paltan bazaar to big multiple malls
This place has even got serene waterfalls
From a cave where robbers hide
To Rashtrapati Tapovan holding city's pride
From hiking secret trails to savoring local flavors
Rishikesh and Mussoorie are Dehradun's immediate neighbors
Then comes Graphic Era residing in Clement Town
The pride of the place rests above it like a shining crown
Here students are welcomed from across the globe
Coz here they get a chance to learn, shine and probe
So, let's treasure Dehradun's priceless heritage
To gift it countless years of shining mileage

Ishita Vashistha
B.Tech Biotechnology (Vth Semester)



Perfume is the Bravest Memory

Columns and columns and rows of roses,
and tall sand palaces in the air that poses.
The mounted pink sun shines everywhere,
I have looked at love for so long that way.
But now all has been run down to flames,
when all is done, no one shows the shame.
If I could, I look at my past all the times,
to know the answers to unknown signs.
Each old friend, now they act strange,
they say no and tell me I have changed.
I cannot thus offer all of you to stay,
but leave your fragrance behind to lay.
For perfume is the mightiest memory,
no vision or sound can break the energy.
Of tears and the fears, I have of breaking,
each time your name comes to waking.
I can just smell all the scents that comes,
and remember what this hour has become.
Forests dense, the rain that does shower,
the aroma of past left behind brings sour.
So, I hold this souvenir bittersweet,
until the day comes when we meet.
Of people, of love, and of the voices,
fragrant beauty of my life choices.
But so many things I could've done,
I have looked at life from that turn

Devang Saklani
B.Tech CSE 5th Sem

Life Imitates Nature

And after the rain has ceased,
I see the mountains glistening, more cleansed.
Almost greener.
This stirs my thoughts,
Like every movement of the nature does.
I have seen the clouds isolate themselves,
And the birds migrate.
I have gone miles in search of the pot of gold
at the end of every rainbow.
I have covered my ears during every thunderstorm.
I do not know who is imitating whom.
I have moved from one place to another after
the season change.
I have spurned every attempt of everyone to
depart me from my comfort.
I have experienced catharsis after every
catastrophe.
I do not know if I can burnish like the moun-
tains.
Or isolate like the clouds.
The birds seem to fly higher than me.
But I still venture into the sky.

Sanjana Pandey

Humanity: A Paradox

Humans are the source of all sin
Yet humans are the epitome of kindness
Humans whose wrath can destroy this very land
Yet humans are the ones whose benevolence
can light the world
Humans whose anger can break the heavens
and hells apart
Yet humans are the ones who light and
magnificence can heal all lifeforms
Humans have the nature of a devil
Yet humans have the nature of an angel
Humans are the symbols of sin and virtue
Humans are both good and evil
Humans are two faced yet the most genuine
creatures
Humans are incomprehensible and
unpredictable
Yet humans are most vulnerable and beautiful
creatures

Vaibhavi
BA Psychology

LENS & LIGHT





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The Pulse of Campus Life

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