

# **GECET, 2026**

## **Syllabus for BBA**

### **Accountancy**

#### **Accounting for Partnership Firms and Companies**

Accounting for partnership firms, Admission, retirement, and death of a partner, Dissolution of partnership firms, Issue and redemption of debentures, Redemption of preference shares, Preparation and analysis of company financial statements

#### **Financial Statement Analysis**

Meaning, objectives, and limitations of financial statement analysis, Comparative and common-size statements, Cash Flow Statement (as per accounting standards), Accounting ratios and their interpretation, Introduction to computerized accounting systems

### **Business Studies**

#### **Principles and Functions of Management**

Nature, purpose, and significance of management, Principles of management, Business environment, Planning: concept and process, organising: structure and importance, Staffing: meaning and process, directing: leadership, motivation, and communication, Controlling: concept, process, and importance

#### **Business Finance and Marketing**

Financial management: objectives, financial planning, and capital structure, Financial markets: money market and capital market, Marketing management: concept, functions, and marketing mix, Consumer protection: rights, responsibilities, and role of consumer organizations

### **Economics**

#### **Macroeconomics**

National income and related aggregates, Measurement of national income, Money and banking, Determination of income and employment, Government budget and the economy, Balance of payments and foreign exchange

#### **Indian Economic Development**

Indian economy on the eve of independence (1947), Development experience of India (1947–1990), Economic reforms since 1991, Current challenges facing the Indian economy, Comparative development experiences of India and other major economies

#### **Verbal Ability:**

Vocabulary: Pure and Contextual (Phrasal Verbs, Idioms, Root Words, One word Substitution and Synonyms & Antonyms,) Grammatical Error based questions on (Pronoun and Antecedents, Tenses,

Parallel Construction, Conditionals, Subject Verb Agreement), Reading Comprehension, Verbal Reasoning (Parajumbles, Critical Reasoning).

### **Logical Reasoning:**

Arrangement (Linear, Circular, Tabular, Any other type), Blood Relation, Grouping and Team Formation, Coding Decoding, Series Completion, Direction Sense, Puzzles, Syllogism, Data Sufficiency, Data Interpretation

### **Quantitative Ability:**

Number System, Percentage, Profit Loss, Simple Interest and Compound Interest, Ratio Proportion, Averages, Mixtures and Solutions, Time, Speed and Distance, Time and Work, Basic Algebra, Permutation and Combination, Probability, Set Theory, Clocks, Calendar, Logarithms