

GECET, 2026

Syllabus for MBA

General Management

- Introduction to Management
- Managerial Functions, Challenges & Roles
- Monetary and Fiscal policy, Inflation, FDI, FII and Role of SEBI
- Nature and Manifestations of Globalization - Multilateralism, Pluralism.
- Benefits from MNCs, Functions of WTO and Implications for India

Business Affairs

- Global Trends
- Major Business Mergers & Acquisitions
- Stock Market Developments.
- Startup Ecosystem & Unicorns

Technology & Innovation

- AI, ML & Emerging Technologies
- Digital Transformation Trends
- Cryptocurrency & Blockchain
- Industry 5.0 & Automation
- Tech Giants & Innovations

Economics Fundamentals

- Monetary and Fiscal policy, Inflation, FDI, FII
- Nature and Manifestations of Globalization - Multilateralism, Pluralism.
- Benefits from MNCs, WTO and Implications for India
- Global tariff and supply chain dynamics

Policy & Governance

- Major policy initiatives
- Governance of business world
- Competition Trends
- Current Challenges

Verbal Ability:

Vocabulary: Pure and Contextual (Phrasal Verbs, Idioms, Root Words, One word Substitution and Synonyms & Antonyms,) Grammatical Error based questions on (Pronoun and Antecedents, Tenses, Parallel Construction, Conditionals, Subject Verb Agreement), Reading Comprehension, Verbal Reasoning (Parajumbles, Critical Reasoning).

Logical Reasoning:

Arrangement (Linear, Circular, Tabular, Any other type), Blood Relation, Grouping and Team Formation, Coding Decoding, Series Completion, Direction Sense, Puzzles, Syllogism, Data Sufficiency, Data Interpretation

Quantitative Ability:

Number System, Percentage, Profit Loss, Simple Interest and Compound Interest, Ratio Proportion, Averages, Mixtures and Solutions, Time, Speed and Distance, Time and Work, Basic Algebra, Permutation and Combination, Probability, Set Theory, Clocks, Calendar, Logarithms